

**MEMPHIS AREA TRANSIT AUTHORITY**  
**Regular Meeting Agenda**  
**Wednesday, January 22, 2025**  
**3:30 PM**



Memphis Area Transit Authority  
One Commerce Square  
40 S Main St  
Memphis, TN 38103  
Memphis Area Transit Authority  
One Commerce Square

Brandon Arrindell  
Cynthia Bailey  
Emily Greer  
Sandi Klink  
Brian Marflak

**Board of Commissioners**  
Emily Greer, Chair  
Anna McQuiston, Vice Chair

Jackson McNeil  
Anna McQuiston  
Dana Pointer  
Maya Siggers

- 
- I. Call to Order Emily Greer
  
  - II. Board Roll Call Annie Givens
  
  - III. Approval of Minutes Commissioners
    - Minutes from MATA Board of Commissioners Meeting December 17, 2024 **Minutes**  
**12-17-24**  
**Attachments:** Minutes 12-17-24
  
    - Minutes from MATA Board of Commissioners Special Called Meeting January 15, 2025 **Minutes**  
**Special**  
**1-15-25**  
**Attachments:** Special Call Minutes 1-15-25
  
  - IV. Acknowledgement of Public Comment
  
  - V. Consent Agenda Items
    - RESOLUTION TO APPROVE CHANGE ORDER #1 TO TURBO IMAGES FOR BUS WRAPPING INSTALLATION SERVICES **25-01**  
**Attachments:** Service Change Attachment 1-15-25
  
  - VI. Procurement Item(s)
  
  - VII. Service and Development

RESOLUTION TO APPROVE SPRING 2025 SERVICE IMPROVEMENTS **25-02**

**Attachments:** Service Change Attachment 1-15-25

Spring 2025 Service Changes 1-22-25 **Service 1-22-25**

**Attachments:** Spring 2025 presentation 1-22-25

VIII. Finance Agenda Items

Financial Update 1-22-25 **Finance 1-22-25**

**Attachments:** Finance Presentation 1-22-25

Hamish Davidson

IX. Interim CEO (Chief Executive Officer) Report

Bacarra Mauldin

X. Unfinished or New Business

XI. Adjournment

The Next Regular Meeting of the:

MATA Board of Commissioners will Be:

Wednesday, February 19, 2025

3:30pm

At

Memphis Area Transit Authority

One Commerce Square – 40 S. Main Street

Memphis, TN 38103

2025 Board of Commissioners Schedule **2025 Board Schedule**

**Attachments:** 2025 Board Meeting Calendar



**MEMPHIS AREA TRANSIT AUTHORITY**

**Board of Commissioners**

40 South Main Street,  
Memphis, TN 38103  
Bacarra Mauldin, Interim  
CEO  
[www.matatransit.com](http://www.matatransit.com)

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**RESOLUTION NO. Minutes 12-17-24**

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# MEMPHIS AREA TRANSIT AUTHORITY

*Memphis Area Transit Authority  
One Commerce Square  
40 S Main St  
Memphis, TN 38103  
Bacarra S. Mauldin, Interim CEO*



## Regular Meeting Minutes

**Tuesday, December 17, 2024**

**3:30 PM**

**Memphis Area Transit Authority  
One Commerce Square  
40 S Main St  
Memphis, TN 38103  
Board of Commissioners**

*Brandon Arrindell  
Cynthia Bailey  
Emily Greer  
Sandi Klink  
Brian Marflak  
Jackson McNeil  
Anna McQuiston  
Dana Pointer  
Maya Siggers*

I. Call to Order Emily Greer

II. Board Roll Call Annie Givens

**Present:** Brandon Arrindell  
 Cynthia Bailey  
 Emily Greer  
 Sandi Klink  
 Brian Marflak  
 Jackson McNeil  
 Anna McQuiston  
 Dana Pointer  
 Maya Siggers

**Absent:**

III. Approval of Minutes Commissioners

Minutes from MATA Board of Commissioners Meeting November 19, 2024 **Minutes**  
**11-19-24**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Sandi Klink

**SECONDER:** Dana Pointer

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:**

**Recuse:**

Minutes from the MATA Board of Commissioners Finance and Audit Committee Meeting December 13, 2024 **F&A Minutes**  
**12-13-24**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Brian Marflak

**SECONDER:** Dana Pointer

**Aye:** Brandon Arrindell, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Nay:** Cynthia Bailey

**Absent:**

**Abstain:**

**Recuse:** Maya Siggers

Minutes from the MATA Board of Commissioners Transit Service Planning and Rider Experience Committee December 13, 2024

**TSP&RE  
Minutes  
12-13-24**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Brandon Arrindell

**SECONDER:** Sandi Klink

**Aye:** Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Nay:**

**Absent:** Brandon Arrindell

**Abstain:**

**Recuse:** Maya Siggers

Minutes from the MATA Board of Commissioners Business Operations and Metrics Committee Meeting December 13, 2024

**BO&M  
Minutes  
12-13-24**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Dana Pointer

**SECONDER:** Anna McQuiston

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Nay:**

**Absent:**

**Abstain:**

**Recuse:** Maya Siggers

Minutes from the MATA Board of Commissioners Executive Committee Meeting December 13, 2024

**EC Minutes  
12-13-24**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Anna McQuiston

**SECONDER:** Sandi Klink

**Aye:** Brandon Arrindell, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Nay:**

**Absent:**

**Abstain:** Cynthia Bailey

**Recuse:** Maya Siggers

Minutes from the MATA Board of Commissioners Committee of the Whole December 13, 2025

**COTW  
Minutes  
12-13-24**

**Attachments:**

**RESULT:** APPROVED  
**MOVER:** Brandon Arrindell  
**SECONDER:** Anna McQuiston

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Nay:**

**Absent:**

**Abstain:**

**Recuse:** Maya Siggers

IV. Acknowledgement of Public Comment

Public Comment submitted via email

**ATU Public  
Comment**

**Attachments:**

Public Comment submitted via email

**BTBM Public  
Comment**

**Attachments:**

V. Consent Agenda Items

VI. Procurement Item(s)

RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE FEDERAL TRANSIT ADMINISTRATION, AN ADMINISTRATION OF THE UNITED STATES DEPARTMENT OF TRANSPORTATION, FOR FEDERAL ASSISTANCE AUTHORIZED BY 49 U.S.C. CHAPTER 53, TITLE 23 UNITED STATES CODE AND OTHER FEDERAL STATUTES ADMINISTERED BY THE FEDERAL TRANSIT ADMINISTRATION AND THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR SECTION 5307 URBANIZED AREA FORMULA GRANT

24-38

**RESULT:** APPROVED

**MOVER:** Maya Siggers

**SECONDER:** Anna McQuiston

**Aye:** Brandon Arrindell, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:** Cynthia Bailey

**Recuse:**

RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE FEDERAL TRANSIT ADMINISTRATION, AN ADMINISTRATION OF THE UNITED STATES DEPARTMENT OF TRANSPORTATION, FOR FEDERAL ASSISTANCE AUTHORIZED BY 49 U.S.C. CHAPTER 53, TITLE 23 UNITED STATES CODE AND OTHER FEDERAL STATUTES ADMINISTERED BY THE FEDERAL TRANSIT ADMINISTRATION AND THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR SECTION 5310 ENHANCED MOBILITY OF SENIORS AND INDIVIDUALS WITH DISABILITIES FUNDS

24-39

**RESULT:** APPROVED

**MOVER:** Dana Pointer

**SECONDER:** Jackson McNeil

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:**

**Recuse:**



RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE FEDERAL TRANSIT ADMINISTRATION, AN ADMINISTRATION OF THE UNITED STATES DEPARTMENT OF TRANSPORTATION, FOR FEDERAL TRANSPORTATION ASSISTANCE AUTHORIZED BY 49 U.S.C. CHAPTER 53, TITLE 23 UNITED STATES CODE AND OTHER FEDERAL STATUTES ADMINISTERED BY THE FEDERAL TRANSIT ADMINISTRATION AND THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR SECTION 5337 STATE OF GOOD REPAIR FUNDS

24-40

**RESULT:** APPROVED

**MOVER:** Brian Marflak

**SECONDER:** Cynthia Bailey

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:**

**Recuse:**

RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION WITH THE FEDERAL TRANSIT ADMINISTRATION, AN ADMINISTRATION OF THE UNITED STATES DEPARTMENT OF TRANSPORTATION, FOR FEDERAL TRANSPORTATION ASSISTANCE AUTHORIZED BY 49 U.S.C. CHAPTER 53, TITLE 23 UNITED STATES CODE AND OTHER FEDERAL STATUTES ADMINISTERED BY THE FEDERAL TRANSIT ADMINISTRATION AND THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR SECTION 5339 BUS AND BUS FACILITY FUNDS

24-41

**RESULT:** APPROVED

**MOVER:** Anna McQuiston

**SECONDER:** Maya Siggers

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:**

**Recuse:**

RESOLUTION TO APPROVE A DEDUCTIVE CHANGE ORDER #1 TO GILLIG LLC FOR THE PURCHASE OF FORTY NEW ELECTRIC BUSES

24-42

**RESULT:** TABLED

**MOVER:** Cynthia Bailey

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, and Maya Siggers

**Nay:** Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, and Dana Pointer

**Absent:**

**Abstain:**

**Recuse:**

**RESULT:** FAILED

**RESULT:** FAILED

**MOVER:** Jackson McNeil

**SECONDER:** Anna McQuiston

**Aye:** Sandi Klink, Brian Marflak, Jackson McNeil, and Dana Pointer

**Nay:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Anna McQuiston, and Maya Siggers

**Absent:**

**Abstain:**

**Recuse:**

RESOLUTION TO AWARD A TWO-YEAR CONTRACT TO MIDSOUTH SOLUTIONS FOR MATA OPERATIONS UNIFORMS

**24-43**

**RESULT:** APPROVED

**MOVER:** Anna McQuiston

**SECONDER:** Maya Siggers

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:**

**Absent:**

**Abstain:**

**Recuse:**

RESOLUTION TO APPROVE CERTAIN ACTIONS AS TO TRANSPRO PHASE 2 PROPOSAL TO CITY OF MEMPHIS

**24-44**

**Attachments:**

**RESULT:** APPROVED

**MOVER:** Maya Siggers

**SECONDER:** Anna McQuiston

**Aye:** Brandon Arrindell, Emily Greer, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:** Cynthia Bailey, Sandi Klink, Brian Marflak, and Jackson McNeil

**Absent:**

**Abstain:**

**Recuse:**

VII. Service and Development

[RESOLUTION TO ADOPT MATA HOLIDAY AND FARE SCHEDULE](#)

**24-37**

**Attachments:** [2025 Holiday Service and Fare Schedule](#)

**RESULT:** APPROVED

**MOVER:** Dana Pointer

**SECONDER:** Sandi Klink

**Aye:** Brandon Arrindell, Emily Greer, Sandi Klink, Brian Marflak, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:** Cynthia Bailey

**Absent:**

**Abstain:**

**Recuse:**

VIII. Finance Agenda Items

Cash Flow Review - updated after Finance and Audit Committee 12-13-24

**TMP-0273**

**Attachments:**

Hamish Davidson

IX. Interim CEO (Chief Executive Officer) Report

Bacarra Mauldin

Interim CEO Report for December 17, 2024

**CEO 12-17-24**

**Attachments:**

X. New Business

Emily Greer

Committees and Members

**2024  
Committees**

**Attachments:**

[2025 MATA Board of Commissioners Schedule](#)

**2025 Meeting  
Schedule**

**Attachments:** [2025 Board Meeting Schedule](#)

XI. Adjournment

Emily Greer

The Next Regular Meeting of the:

MATA Board of Commissioners will Be:  
please see December 17th minutes

3:30pm

At

Memphis Area Transit Authority  
One Commerce Square – 40 S. Main Street  
Memphis, TN 38103



**MEMPHIS AREA TRANSIT AUTHORITY**

**Board of Commissioners**

40 South Main Street,  
Memphis, TN 38103  
Bacarra Mauldin, Interim  
CEO  
[www.matatransit.com](http://www.matatransit.com)

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**RESOLUTION NO. Minutes Special 1-15-25**

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# MEMPHIS AREA TRANSIT AUTHORITY

*Memphis Area Transit Authority  
One Commerce Square  
40 S Main St  
Memphis, TN 38103  
Bacarra S. Mauldin, Interim CEO*



## Regular Meeting Minutes - Revised Agenda

**Wednesday, January 15, 2025**

**2:30 PM**

**Memphis Area Transit Authority  
One Commerce Square  
40 S Main St  
Memphis, TN 38103  
Board of Commissioners**

*Brandon Arrindell  
Cynthia Bailey  
Emily Greer  
Sandi Klink  
Brian Marflak  
Jackson McNeil  
Anna McQuiston  
Dana Pointer  
Maya Siggers*

I. Call to Order Emily Greer

II. Board Roll Call Annie Givens

**Present:** Brandon Arrindell  
 Cynthia Bailey  
 Emily Greer  
 Sandi Klink  
 Jackson McNeil  
 Anna McQuiston  
 Dana Pointer  
 Maya Siggers

**Absent:** Brian Marflak

III. Acknowledgement of Public Comment Emily Greer

C Clements Public Comment Submitted Via Email 1/13/25 **CClements**  
1-13-25

**Attachments:**

J Moseley Comment **JMoseley**  
1-15-25

**Attachments:**

L Frieson Comment **LFreison**  
1-15-25

**Attachments:**

M Newman Comment **MNewman**  
1-15-25

**Attachments:**

Better Transit for a Better Memphis Comment **BTBM 1-15-25**

**Attachments:**

IV. TransPro Vote Emily Greer

approved

**RESULT:** APPROVED  
**MOVER:** Maya Siggers  
**SECONDER:** Anna McQuiston

**Aye:** Brandon Arrindell, Cynthia Bailey, Emily Greer, Jackson McNeil, Anna McQuiston, Dana Pointer, and Maya Siggers

**Nay:** Sandi Klink

**Absent:** Brian Marflak

**Abstain:**

**Recuse:**

RESOLUTION TO APPROVE TRANSPRO PHASE 2-DESIGN SCOPE OF WORK DETAILS  
PROPOSAL SUBMITTED TO CITY OF MEMPHIS

**25-03**

**Attachments:**

V. Adjournment

Emily Greer

The Next Regular Meeting of the:

MATA Board of Commissioners will be:

Wednesday, January 22, 2025

3:30pm

at

Memphis Area Transit Authority

One Commerce Square – 40 S. Main Street

Memphis, TN 38103

The Next Committee of the Whole/Sub Committee Meetings will be:

Wednesday, January 22, 2025

12:00pm Finance and Audit Committee

12:50pm Transit Service Planning & Rider Experience Committee

1:40pm Business Operations & Metrics Committee

2:30pm Executive Committee

at

Memphis Area Transit Authority

One Commerce Square – 40 S. Main Street

Memphis, TN 38103

2025 Board of Commissioners Schedule

**2025 Board  
Schedule**

**Attachments:**





**MEMPHIS AREA TRANSIT AUTHORITY**

**Board of Commissioners**

40 South Main Street,  
Memphis, TN 38103  
Bacarra Mauldin, Interim  
CEO  
www.matatransit.com

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**RESOLUTION NO. 25-01**

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**RESOLUTION TO APPROVE CHANGE ORDER #1 TO TURBO IMAGES FOR BUS WRAPPING INSTALLATION SERVICES**

**WHEREAS**, By Resolution 24-25 on September 24, 2024, the Memphis Area Transit Authority (MATA) Board of Commissioners awarded a one-year contract to Turbo Images for Bus Wrapping Installation Services in the amount of \$100,000.00; and

**WHEREAS**, MATA staff would like to increase the contract amount by \$100,000.00 to cover the remaining contract services, making the current contract cost not to exceed \$200,000.00; and

**WHEREAS**, The initial contract cost was able to cover the wrapping of the 20 Tucson buses transferred to MATA in early 2024, a key initiative to have more buses available for servicing the community; and

**WHEREAS**, MATA will be securing and servicing new clients, which contributes to the growth of our advertising program; and

**WHEREAS**, Operating funds are available for this increase; and

**WHEREAS**, MATA Staff recommends approval of Change Order #1 to Turbo Images to by \$100,000.00 making the current contact a cost not to exceed \$200,000.00; and

**NOW, THEREFORE, BE IT RESOLVED BY THE MEMPHIS AREA TRANSIT AUTHORITY BOARD OF COMMISSIONERS**, That Change Order #1 be approved to Turbo Images for an additional cost of \$100,000.00 increasing the total contract amount not to exceed \$200,000.00 through the remaining contract period ending November 30, 2025.

**BE IT FURTHER RESOLVED** That the Interim Chief Executive Officer, Chief Administrative Officer, Chair, or Vice-Chair be authorized to execute the contract.

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**RESOLUTION NO. 25-01**

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**TO:** MATA Board of Commissioners  
**FROM:** Bacarra Mauldin, Interim Chief Executive Officer  
**DATE:** Change Order #1 Bus Wrapping Installation Services  
**SUBJECT:** January 15, 2025

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This resolution is to approve Change Order #1 to Turbo Images' contract for the Bus Wrapping Installation Services. MATA uses the bus fleet for advertisements and needs a contractor to install those advertisements on various fleet vehicles.

Turbo Images has an existing one-year contract with MATA that was awarded by the MATA Board of Commissioners on September 24, 2025 (24-25) to supply these services. MATA staff are set to bring on additional clients within the remainder of the fiscal year. The increase will ensure we can uphold our service commitments, maintain operational efficiency and capitalize on these revenue generating opportunities.

MATA staff recommends that Change Order #1 be approved to cover the remaining nine months of the buss wrapping contract to cover any additional bus wrapping needs for the MATA fleet.

MATA staff recommend that Change Order #1 be issued to Turbo Images for additional cost not to exceed \$100,000.00, increasing its contract to a total not to exceed amount of \$200,000.00.



# Proposed Service Enhancements SPRING 2025

MATA Board of Commissioners



## SPRING SERVICE CHANGE PROPOSAL

- Proposed Service for Implementation on Sunday April, 6 2025
- MATA's Short Range Transit Plan "Transit Vision" was adopted by the MATA Board on January 19, 2019, by Resolution 19-04

# PROPOSED SPRING SERVICE CHANGE

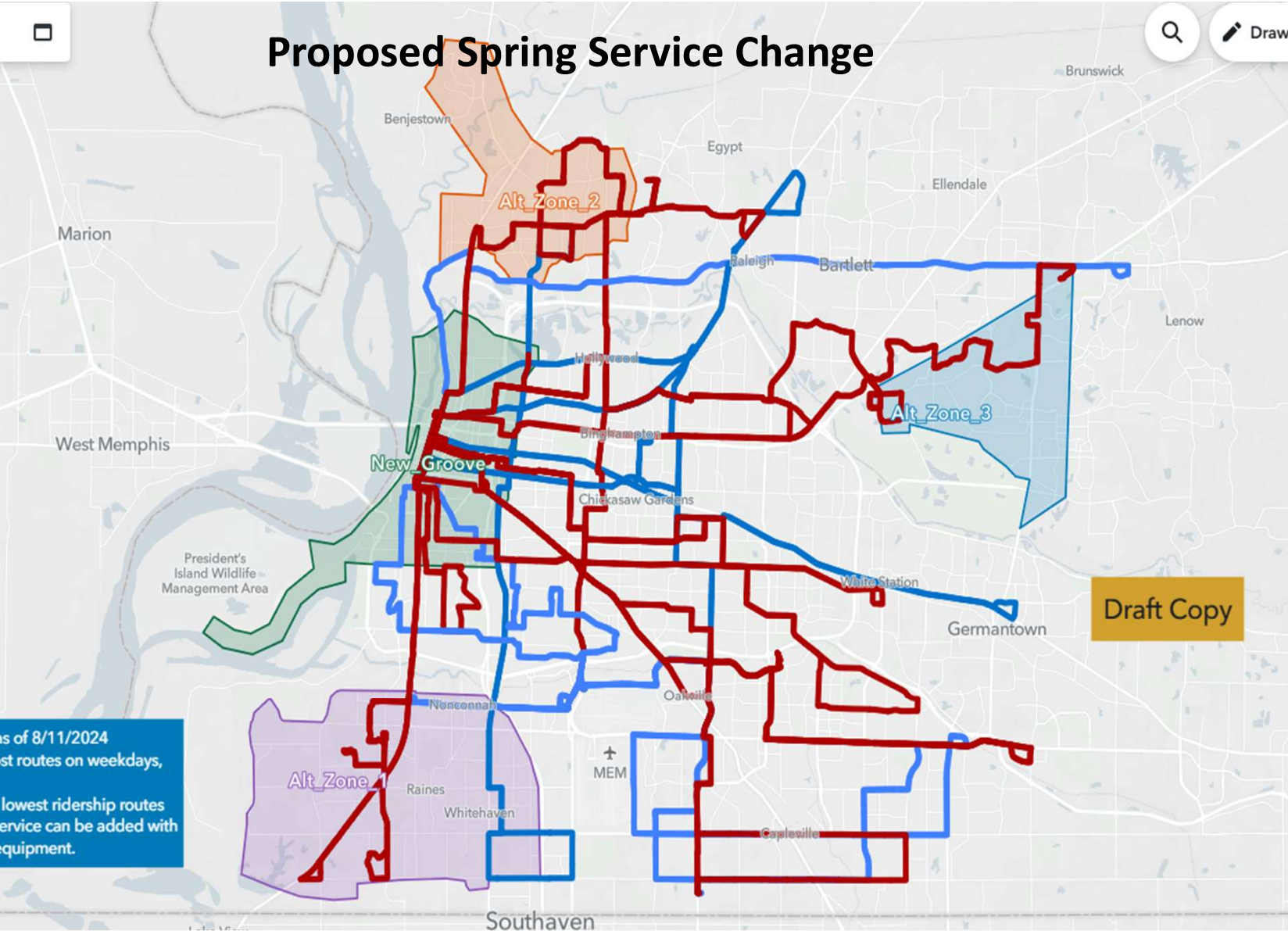
The proposed Spring Service Change uses the *current service* that was approved by the prior board and went into effect on **August 11, 2024**.

## Key Points:

- Implementation on **April 6, 2025**
- **Maintain 19 Active Fixed Routes, 3 Ready! On-Demand Zones, & Groove-On-Demand**
- “Suspend” the **five lowest ridership routes until sufficient manpower and equipment becomes available to add the service back.**
- The Spring Service Change will be kept in line with prior public review and the Title VI analysis to maintain compliance with FTA policies and regulations.

# Proposed Spring Service Change

- █ 1 Union
- █ 2 Madison
- █ 4 Walker
- █ 7 Shelby & Holmes
- █ 8 Chelsea & Highland
- █ 11 Frayser
- █ 12 Mallory
- █ 13 Lauderdale
- █ 19 Vollintine
- █ 30 Brooks
- █ 32 Hollywood & Hawkins Mill
- █ 36 Lamar
- █ 39 South Third
- █ 40 Stage
- █ 42 Crosstown
- █ 50 Poplar
- █ 52 Jackson
- █ 53 Summer
- █ 57 Park



1) Normal span of service as of 8/11/2024  
 2) Similar frequency on most routes on weekdays, Saturdays, and Sundays  
 4) Service suspended on 5 lowest ridership routes 16,28,34,37, and 69 until service can be added with available manpower and equipment.

## Suspended Routes w/ Passengers Per Revenue Hr & Boardings (FY24)

### Route 16

- 130 Weekly Boardings
- 4.45 Weekly Avg. Passengers Per Hr

### Route 28

- 123 Weekly Boardings
- 4.52 Weekly Avg. Passengers Per Hr

### Route 34

- 76 Weekly Boardings
- 3.61 Weekly Avg. Passengers Per Hr

### Route 37

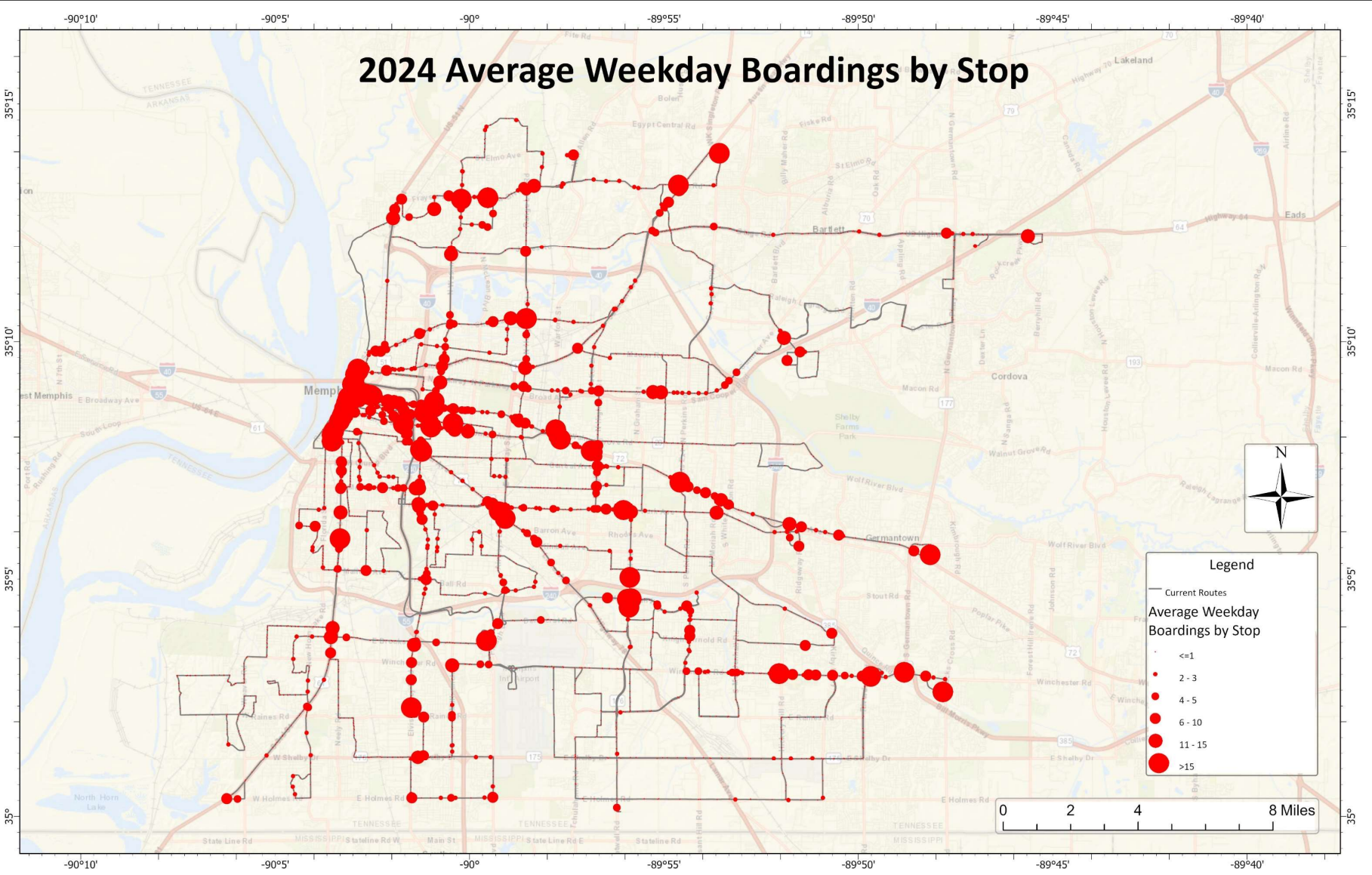
- 74 Weekly Boardings
- 3.89 Weekly Avg. Passengers Per Hr

### Route 69

- 193 Weekly Boardings
- 2.71 Weekly Avg. Passengers Per Hr

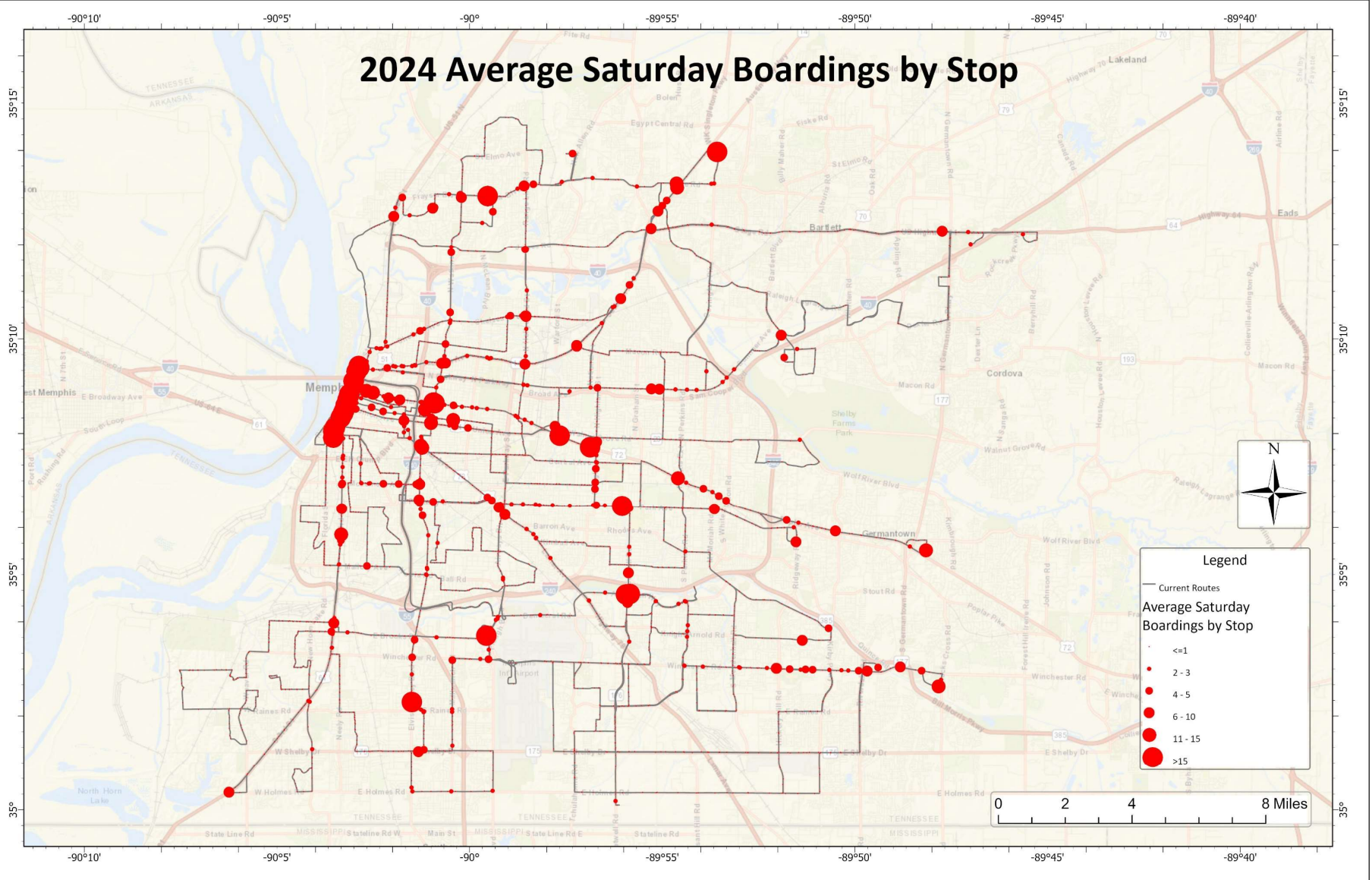


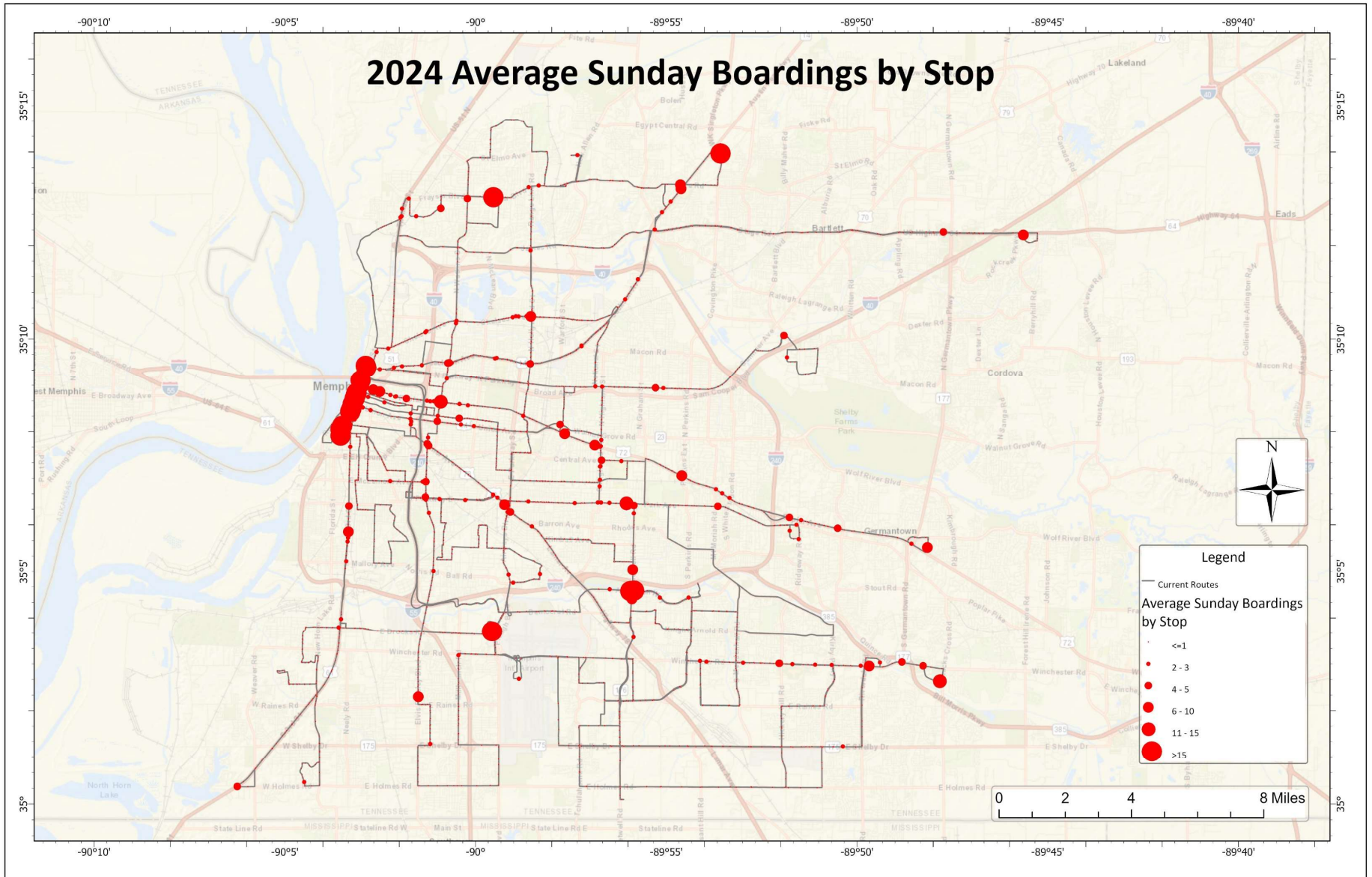
# 2024 Average Weekday Boardings by Stop





# 2024 Average Saturday Boardings by Stop





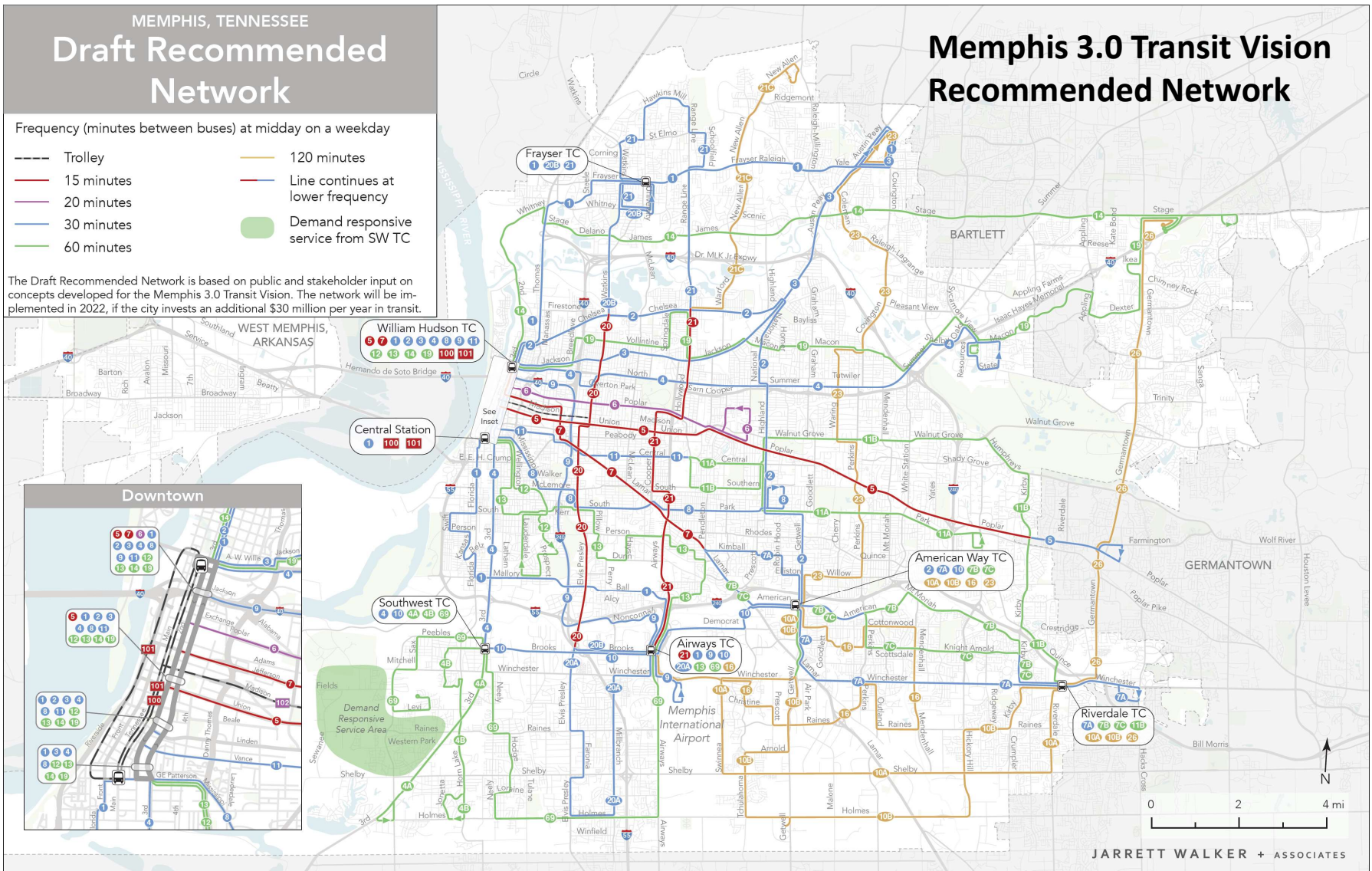
# MEMPHIS, TENNESSEE Draft Recommended Network

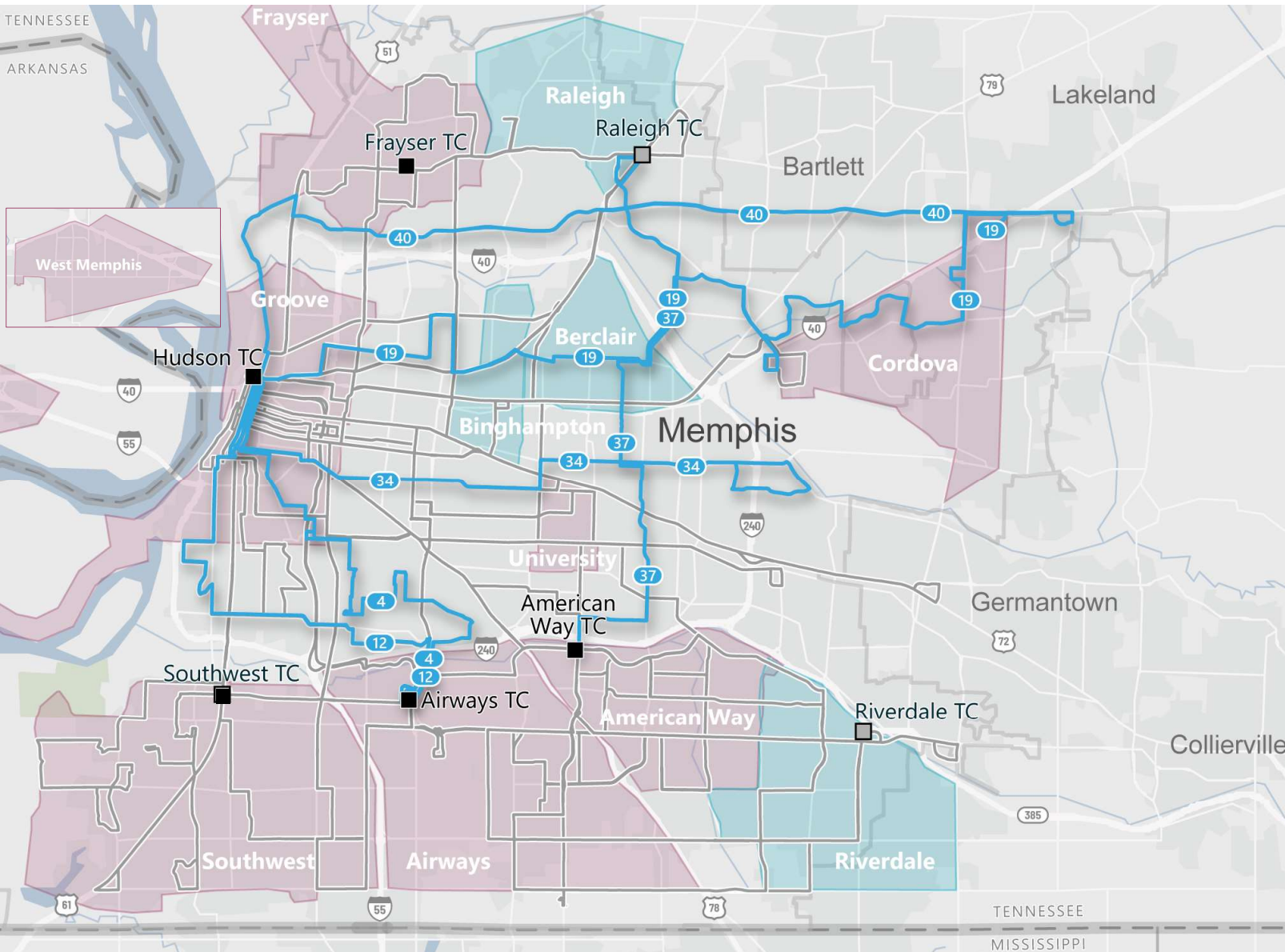
Frequency (minutes between buses) at midday on a weekday

- Trolley
- 15 minutes
- 20 minutes
- 30 minutes
- 60 minutes
- 120 minutes
- Line continues at lower frequency
- Demand responsive service from SW TC

The Draft Recommended Network is based on public and stakeholder input on concepts developed for the Memphis 3.0 Transit Vision. The network will be implemented in 2022, if the city invests an additional \$30 million per year in transit.

# Memphis 3.0 Transit Vision Recommended Network





## Recommended Network - New

Phase 3: FY 30 - 32

— Routes  
no alignment or frequency changes

### Phase 3 Route Changes

Phase also includes service span expansion for select routes

### Weekday Midday Frequency

— 15 minutes

— 20 minutes

— 30 minutes

— 40 minutes

— 60 minutes

— 90 minutes

— 120 minutes

■ Transit Centers

■ Phase 3 Transit Centers

■ On-Demand Zones

■ Phase 3 On-Demand Zones

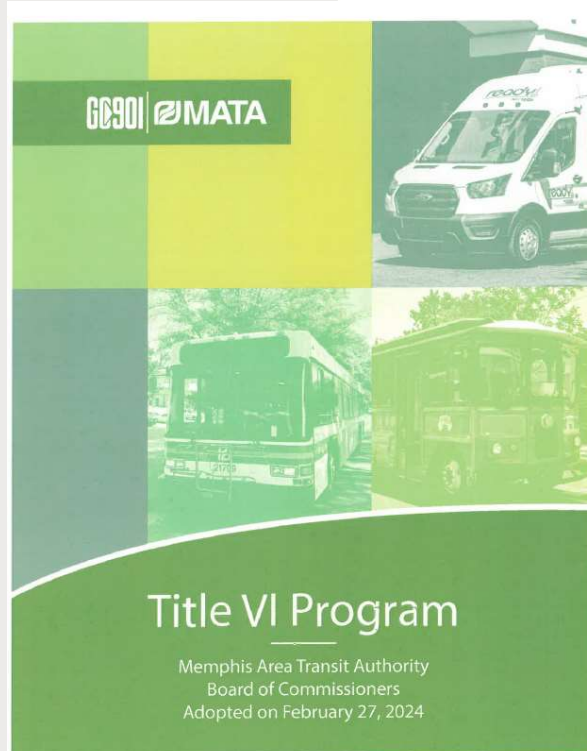
Data Sources: City of Memphis, Esri, MATA

0 2.5 5 Miles



# Title VI Program & Requirements

## Service Equity Analysis (Service Changes)



**TO:** MATA Board of Commissioners  
**FROM:** Bacarra S. Mauldin, Interim Chief Executive Officer  
**DATE:** June 26, 2024  
**RE:** Title VI Service Equity Analysis for:  
Proposed August 2024 Routes and Service Changes

As required by Federal Transit Administration (FTA) Circular 4702.1B, MATA staff has conducted a Title VI Service Equity Analysis for the proposed August 2024 route and service changes to determine the impact of the proposed service changes on minority and low-income populations. FTA requires recipients such as MATA to evaluate significant system-wide service changes and proposed improvements at the planning and programming stages to determine whether those changes have a discriminatory impact.

MATA's Board of Commissioners adopted a new Major Service Change Policy, Disparate Impact Policy, and Low-Income Burden Policy on March 25, 2013. The proposed route modifications and service changes proposed for the August 2024 route and service change do not exceed the criteria set forth in the adopted Major Service Change Policy and are covered by MATA's adopted Minor Service Change Policy. Although not required by the Minor Service Change Policy, the following Service Equity Analysis has been conducted to assess potential adverse impacts to populations protected by the provisions of Title VI.

### Definitions

**Minority:** The FTA defines a minority person as one who self-identifies as American Indian/Alaska Native, Asian, Black or African American, Hispanic or Latino, and/or Native Hawaiian/Pacific Islander. The minority percentage for the MATA service area is 72.0% as illustrated in Table 1: Service Area Population Data for Proposed Changes.

**Low Income:** The FTA defines a low-income individual as one whose household income is at or below the poverty guidelines set by the Department of Health and Human Services (DHHS). DHHS poverty thresholds are based on household size and income and are nearly identical to the guidelines used to define poverty in the 2015-19 U.S. American Community Survey (ACS), which form the basis of this review. The low-income percentage for this analysis is listed in Table 1: Service Area Population Data for Proposed Changes.





# **RIDER EXPERIENCE**

## Community Engagement Results:

- 19 public meetings scheduled across the city from September 12-24<sup>th</sup>, 109 attendees
- Outreach using various social media, websites, and email
- Local news coverage by newspapers and TV stations
- **Customers provided the following feedback:**
  - Strong desire to maintain fixed-route bus service, better frequency, longer span of service
  - Improved Service Reliability and On-Time Performance
  - More bus shelters, Clean Bus Stops, and Reliable Route Information



## Community Engagement Survey Results

- **How do you prefer to use MATA?**
  - Fixed-route 62%
  - Trolley 26%
  - Ready! On-Demand 6%
  - MATApplus 3%
  - Groove On-Demand 3%
- **What time of day are you most likely to use MATA?**
  - Mornings 33%
  - Evenings 20%
  - Afternoons 18%
  - Night 9%



# FY24 All Modes Ridership & Performance Metrics

- Unlinked Passenger Trips per Vehicle Revenue Mile is **0.46**
  - **Annual Unlinked Trips ÷ Annual Vehicle Revenue Miles**
  - A healthy benchmark is between 1 and 3 UPT/VRM meaning a reasonable level of ridership.
  - A number of factors define what is “healthy” including operating environment and frequency of service.
- Unlinked Passenger Trips per Vehicle Revenue Hour is **7.09**
  - **Annual Unlinked Trips ÷ Annual Vehicle Revenue Miles**
  - 15-25 is an ideal benchmark for this metric; however, it also depends on the operating environment, frequency of service and the capacity of the system.
- Operating Expense per Passenger Mile Traveled is **\$4.22**
  - **Annual Operating Expense ÷ Annual Passenger Miles**
  - This number should fall between \$1 - \$1.50
  - Factors affecting the efficiency of this number include urban density, labor, and fuel costs and system type.
  - Rail systems have higher operating costs per passenger mile than bus systems.
- Operating Expense per Unlinked Passenger Trip **\$21.91**
  - **Annual Operating Expense ÷ Annual Unlinked Passenger Trips**
  - An efficient number is \$2-\$5 per trip
  - Factors that impact this cost include labor costs, vehicle maintenance, infrastructure upkeep, and ridership.



Route		WEEKDAY	SATURDAY	SUNDAY
1	Union	120 min headway, 1 block	120 min headway, 1 block	120 min headway, 1 block
2	Madison (UofM & Mt. Moriah)	30 min headway peak, 60 min headway last trip, 2 blocks	30 min headway, 2 blocks	60 min headway, 1 block
4	Walker	Extended to airport. 60 min headway, 2 blocks	Extended to airport. 60 min headway, 2 blocks	Extended to airport. 60 min headway, 1 block
7	Shelby & Holmes	60 min headway 2, blocks	60 min headway 2, blocks	60 min headway 2, blocks
8	Chelsea & Highland	60 min headway, 2 blocks	60 min headway, 2 blocks	60 min headway, 1 blocks
11	Frayser	60 min headway, 2 blocks	60 min headway, 2 blocks	60 min headway, 1 blocks
12	Mallory	60 min headway, 2 blocks	120 min headway, 1 block	NO SERVICE
13	Lauderdale	60 min headway, 1 blocks	60 min headway, 1 blocks	60 min headway, 1 blocks
16	Southeast Circulator	SUSPENDEND	SUSPENDEND	SUSPENDEND
19	Vollintine	60 min headway, 2 blocks	30 min headway, 2 blocks	NO SERVICE
28	Airport	SUSPENDEND	SUSPENDEND	SUSPENDEND
30	Brooks	60 min headway, 6 blocks	60 min headway, 6 blocks	60 min headway, 3 blocks

32	Hollywood & Hawkins Mill	60 min headway, route change removed route to Hawkins Mill, end-of-the-line Frayser@Overton Crossing, 2 blocks	60 min headway, route change removed route to Hawkins Mill, end-of-the-line Frayser@Overton Crossing, 2 blocks	60 min headway, route change removed route to Hawkins Mill, end-of-the-line Frayser@Overton Crossing, 2 blocks
34	Central & Walnut Grove	SUSPENDEND	SUSPENDEND	SUSPENDEND
36	Lamar (Kimball & Knight Arnold)	2 branches 30 min headway, 6 blocks	2 branches 30 min headway, 3 blocks	2 branches 30 min headway, 3 blocks
37	Perkins	SUSPENDEND	SUSPENDEND	SUSPENDEND
39	South Third	2 branches, 60 min headway, 1 blocks	2 branches, 60 min headway, 1 blocks	2 branches, 60 min headway, 1 blocks
40	Stage & Lauderdale	90 min headway, 2 blocks	90 min headway, 2 blocks	90 min headway, 2 blocks
42	Crosstown	30 min headway, 60 min headway last 3 hours (7:45-10:45 pm), 4 blocks	60 min headway, 4 blocks	60 min headway, 2 blocks
50	Poplar	30 min headway, 60 min headway last 4 hours (6:15-10:15), 5 blocks	60 min headway, 3 blocks	60 min headway, 2 blocks
52	Jackson	30 min headway, 60 min headway last 4 hours (6:15-10:15), 5 blocks	60 min headway, 2 blocks	60 min headway, 1 blocks
53	Summer	60 min headway, 120 min headway last 4 hours (6:15-10:15 pm) 2 blocks	60 min headway, 2 blocks	120 min headway, 1 block
57	Park	60 min headway 2, blocks	60 min headway 2, blocks	60 min headway 1, blocks
69	Winchester	SUSPENDEND	SUSPENDEND	SUSPENDEND
100	Trolley Main Line	SUSPENDEND	SUSPENDEND	SUSPENDEND
101	Trolley Riverfront	SUSPENDEND	SUSPENDEND	SUSPENDEND
102	Trolley Madison	SUSPENDEND	SUSPENDEND	SUSPENDEND

## Estimated Savings of Proposed Spring Service Change

Scenario C3 - Current Service/Priority Blocks (April 6, 2025)	Operating Cost	Revenue Hours	Revenue Miles	Peak Vehicles	Spare Vehicles (20%)	Total Fleet
Motorbus	\$ 40,192,290	223,291	3,618,029	57	11	68
Demand Response (MATAplus)	\$ 6,126,142	100,843	1,559,196	54	11	65
On-Demand (Ready!)	\$ 2,938,800	36,764		10	2	12
Streetcar	\$ 2,000,000	-	-	0	0	0
<b>Total</b>	<b>\$ 51,257,232.00</b>	<b>360,898</b>	<b>5,177,225</b>	<b>121</b>	<b>24</b>	<b>145</b>
<b>Percent Change (Current to Scenario C3)</b>	<b>-20%</b>	<b>-12%</b>	<b>-17%</b>	<b>-13%</b>	<b>-19%</b>	<b>-14%</b>

- The estimated cost savings for implementation of the proposed service plan is 20% difference from current operations or \$12,694,891.



**QUESTIONS?**





**MEMPHIS AREA TRANSIT AUTHORITY**  
**Transit Service Planning and Rider Experience Committee**

40 South Main Street,  
Memphis, TN 38103  
Bacarra Mauldin, Interim  
CEO  
www.matatransit.com

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**RESOLUTION NO. 25-02**

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**RESOLUTION TO APPROVE SPRING 2025 SERVICE IMPROVEMENTS**

**WHEREAS**, MATA makes service changes periodically to increase efficiency and effectiveness of service and to align service levels with available manpower and operational funding; and

**WHEREAS**, The proposed set of changes were made available for public comment by providing notices to the Daily Memphian, Commercial Appeal, and La Prensa Latina. In Addition, the information was shared via the MATA website, at all three MATA Transit Centers, Omnilert (a customer communications tool to which customers can subscribe to receive real-time information), frequent posts on MATA social media platforms and the City of Memphis NextDoor app, reshared/retweeted by several community organizations, and shared by multiple news outlets; and

**WHEREAS**, 16 public meetings were held throughout the MATA service area during the months of August and September of 2024 to provide riders and citizens an opportunity to submit comments in addition to the normal public comment period; and

**WHEREAS**, The proposed service is an effort to address the public's concerns and provide a service schedule that MATA can actually deliver on; and

**WHEREAS**, Staff recommends that the service change summarized in the Appendix be approved for fixed-route bus and microtransit service; and

**WHEREAS**, The recommended changes are consistent with the goals and recommendations of the Transit Vision that was adopted by the MATA Board of Commissioners on January 29, 2019; and

**WHEREAS**, The proposed changes have been reviewed according to MATA's Title VI policies, adopted on March 25, 2013, and a service equity analysis was performed to determine whether the new service would have any adverse effects, potential disparate impacts, or disproportionate burdens to minority or low-income populations; and

**WHEREAS**, It has been determined that there will be no adverse effects, potential disparate impacts, or disproportionate burdens to minority or low-income populations associated with these proposed service changes; and

**WHEREAS**, Staff recommends that said changes be effective on April 6, 2025.

**NOW, THEREFORE, BE IT RESOLVED BY THE MEMPHIS AREA TRANSIT AUTHORITY BOARD OF COMMISSIONERS** That said service changes are approved to be effective April 6, 2025.

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**RESOLUTION NO. 25-02**

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**BE IT FURTHER RESOLVED** That the Interim Chief Executive Officer, Chief Administrative Officer, Chair or Vice-Chair be authorized to execute the necessary service change.

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**RESOLUTION NO. 25-02**

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**TO:** MATA Board of Commissioners

**FROM:** Bacarra Mauldin, Interim Chief Executive Officer

**DATE:** January 9, 2025

**SUBJECT:** Resolution to approve Spring 2025, Service Changes

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The purpose of this resolution is to approve proposed service changes to take effect April 6, 2025. These changes are needed to improve reliability and on-time performance, and to align service levels with available manpower and operational funding.

The proposed service changes include the elimination of five routes with the lowest ridership, which will allow those buses to be reallocated to the high performing routes for improved headways. Please see the service change matrix document for details. The MATApplus service area will not be affected by the proposed changes.

The proposed changes have been reviewed according to MATA's Title VI policies and a service equity analysis has been performed to determine whether the new service would have adverse effects, potential disparate impacts, or disproportionate burdens to minority or low-income populations.

The results confirmed that there will be no adverse effects, potential disparate impacts, or disproportionate burdens to minority or low-income populations associated with these proposed service changes. Please do not hesitate to let me know if you have any questions.

MATA staff recommends that the proposed service changes for April 6, 2025 are implemented.





# Proposed Service Enhancements SPRING 2025

MATA Board of Commissioners



## SPRING SERVICE CHANGE PROPOSAL

- Proposed Service for Implementation on Sunday April, 6 2025
- MATA's Short Range Transit Plan "Transit Vision" was adopted by the MATA Board on January 19, 2019, by Resolution 19-04

# PROPOSED SPRING SERVICE CHANGE

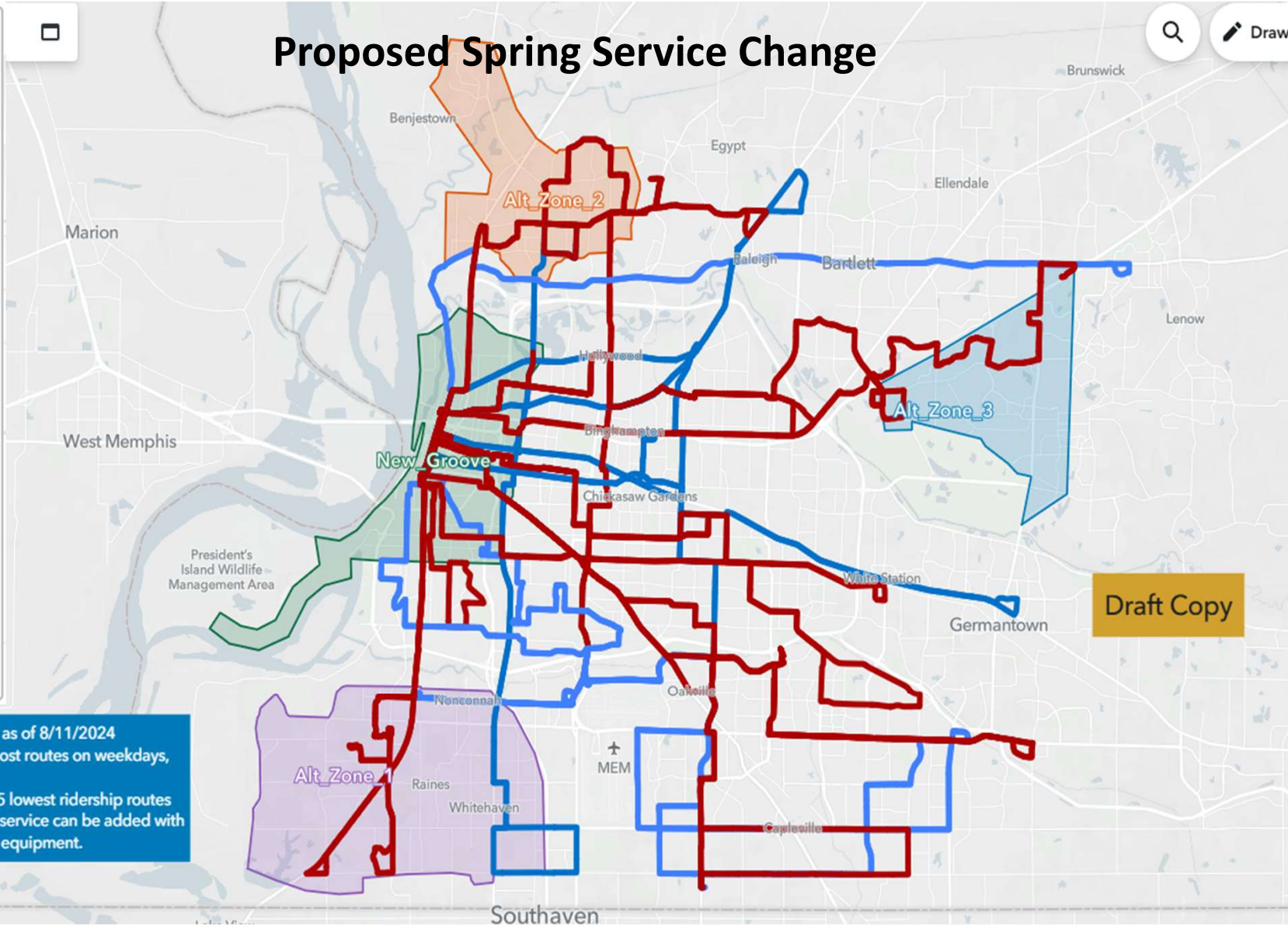
The proposed Spring Service Change uses the *current service* that was approved by the prior board and went into effect on **August 11, 2024**.

## Key Points:

- Implementation on **April 6, 2025**
- **Maintain 19 Active Fixed Routes, 3 Ready! On-Demand Zones, & Groove-On-Demand**
- “Suspend” the **five lowest ridership routes until sufficient manpower and equipment becomes available to add the service back.**
- The Spring Service Change will be kept in line with prior public review and the Title VI analysis to maintain compliance with FTA policies and regulations.

# Proposed Spring Service Change

- █ 1 Union
- █ 2 Madison
- █ 4 Walker
- █ 7 Shelby & Holmes
- █ 8 Chelsea & Highland
- █ 11 Frayser
- █ 12 Mallory
- █ 13 Lauderdale
- █ 19 Vollintine
- █ 30 Brooks
- █ 32 Hollywood & Hawkins Mill
- █ 36 Lamar
- █ 39 South Third
- █ 40 Stage
- █ 42 Crosstown
- █ 50 Poplar
- █ 52 Jackson
- █ 53 Summer
- █ 57 Park



1) Normal span of service as of 8/11/2024  
 2) Similar frequency on most routes on weekdays, Saturdays, and Sundays  
 4) Service suspended on 5 lowest ridership routes 16,28,34,37, and 69 until service can be added with available manpower and equipment.

## Suspended Routes w/ Passengers Per Revenue Hr & Boardings (FY24)

### Route 16

- 130 Weekly Boardings
- 4.45 Weekly Avg. Passengers Per Hr

### Route 28

- 123 Weekly Boardings
- 4.52 Weekly Avg. Passengers Per Hr

### Route 34

- 76 Weekly Boardings
- 3.61 Weekly Avg. Passengers Per Hr

### Route 37

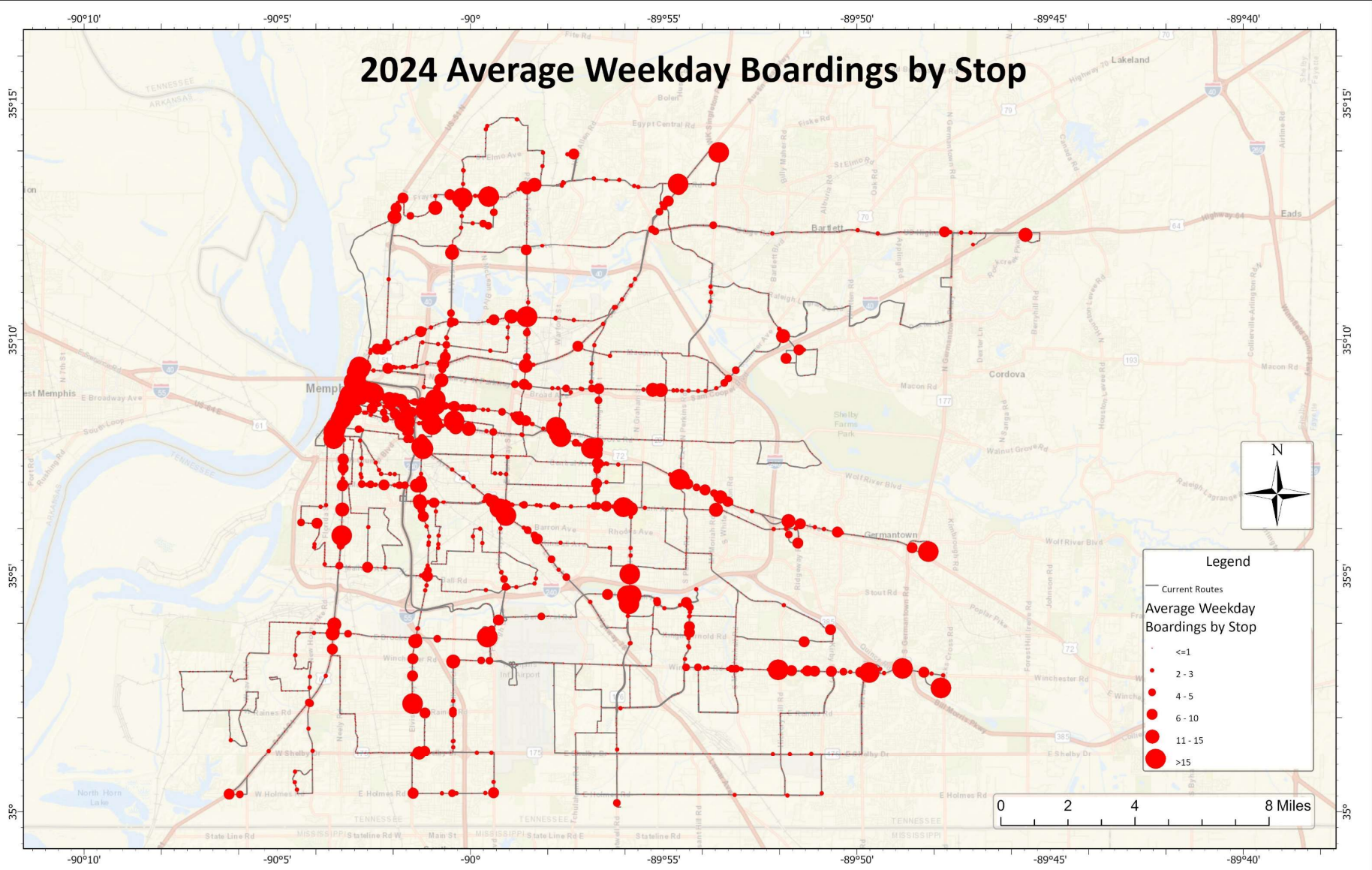
- 74 Weekly Boardings
- 3.89 Weekly Avg. Passengers Per Hr

### Route 69

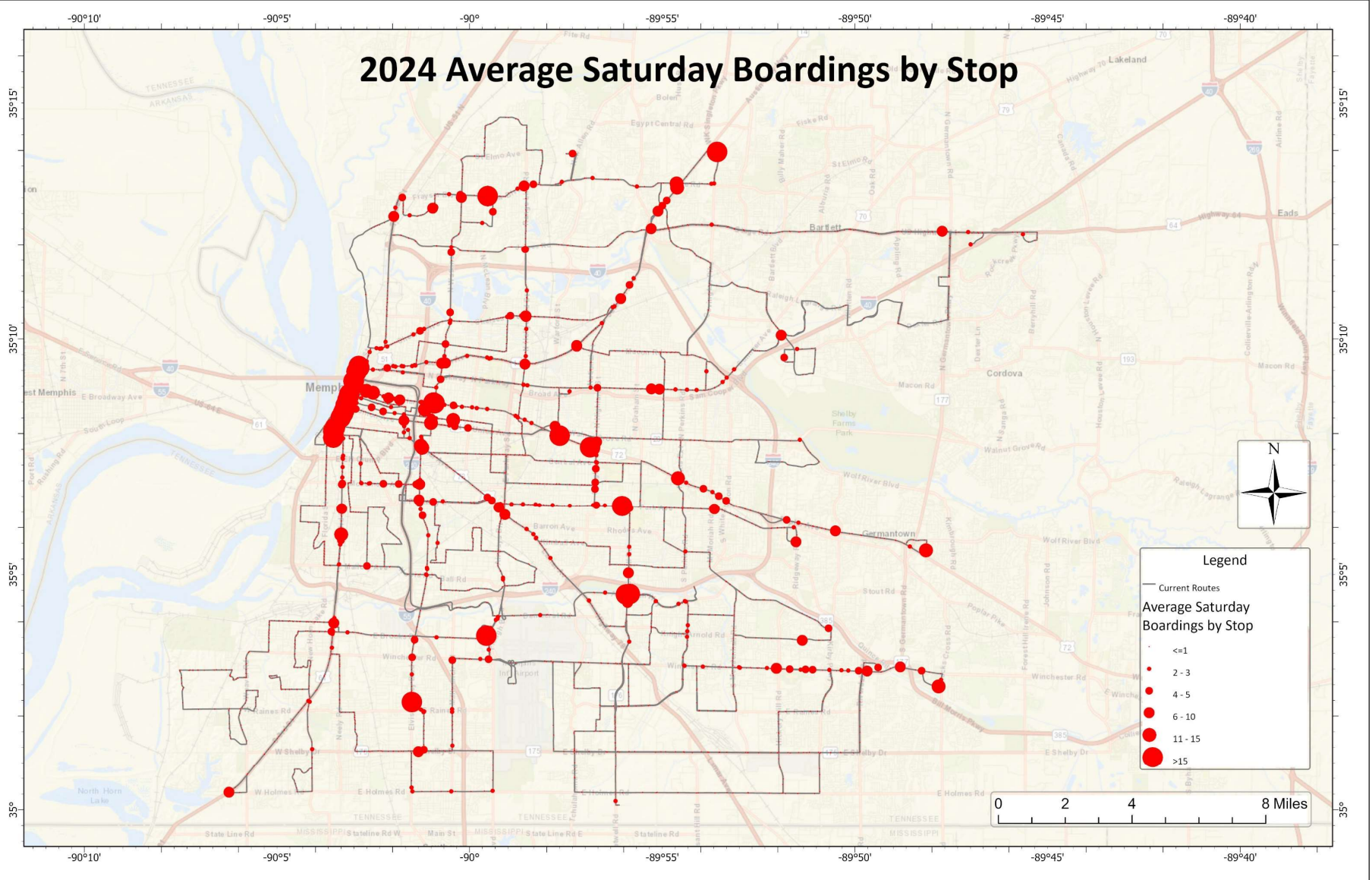
- 193 Weekly Boardings
- 2.71 Weekly Avg. Passengers Per Hr

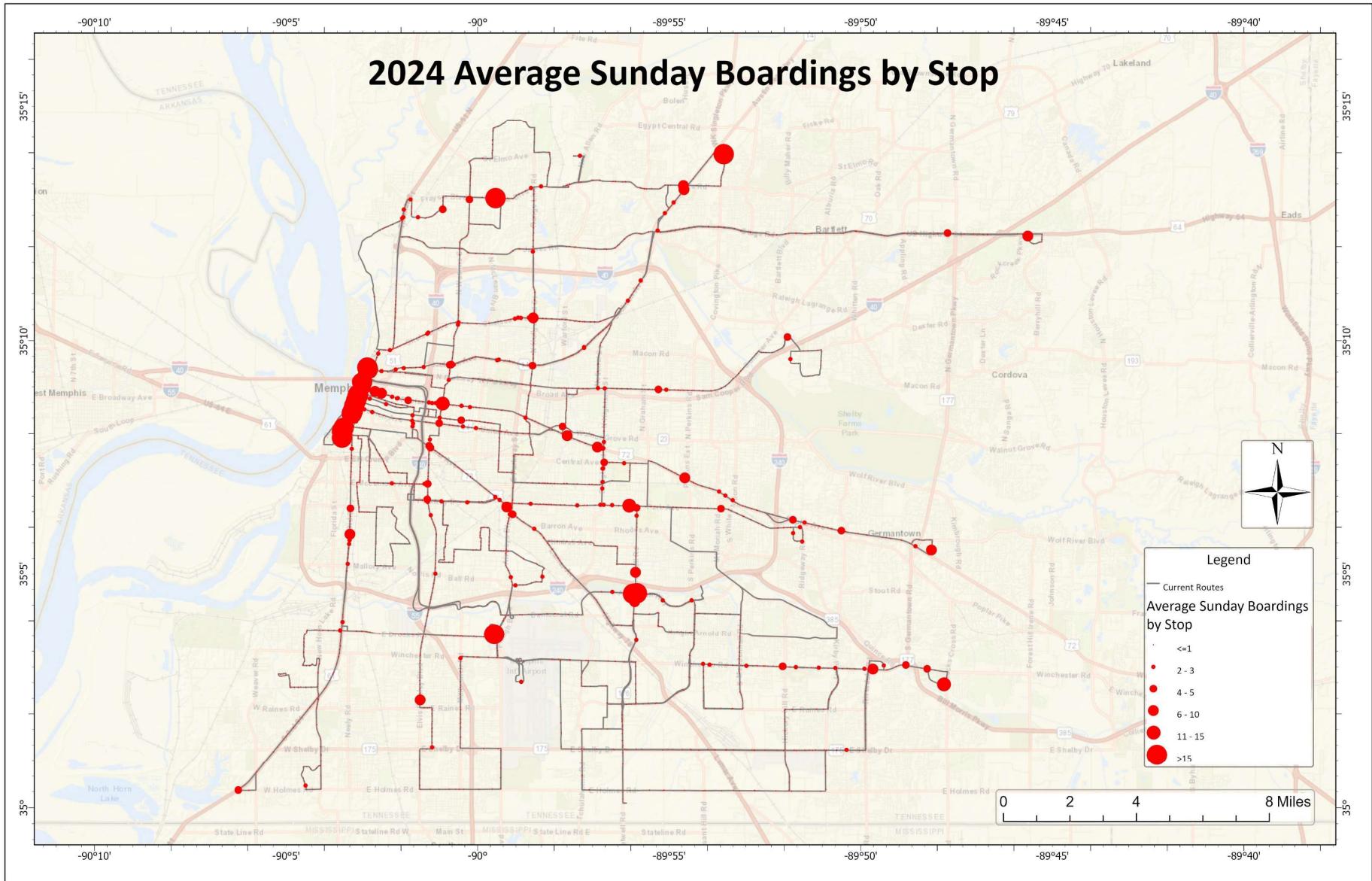


# 2024 Average Weekday Boardings by Stop



# 2024 Average Saturday Boardings by Stop







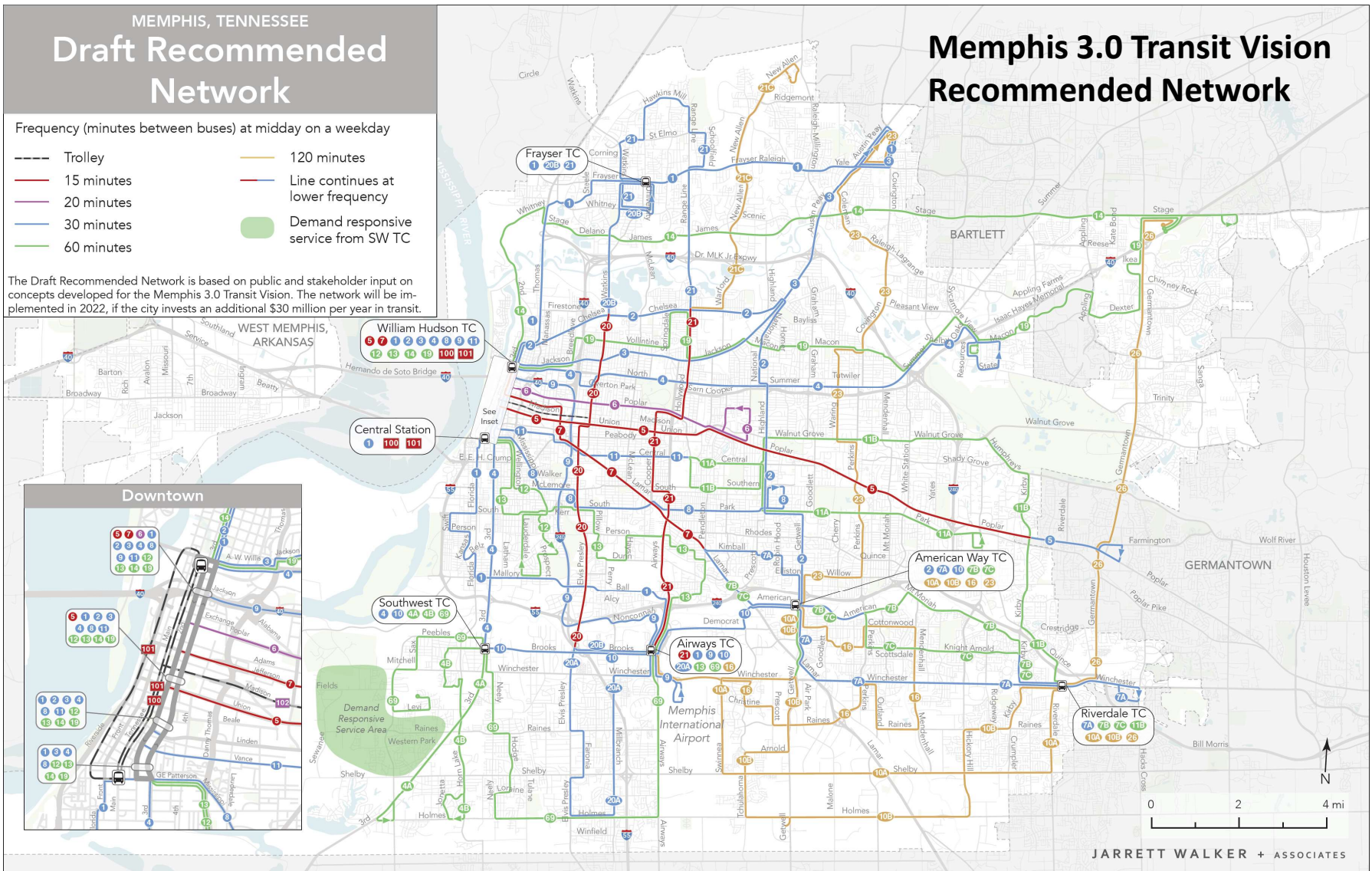
# MEMPHIS, TENNESSEE Draft Recommended Network

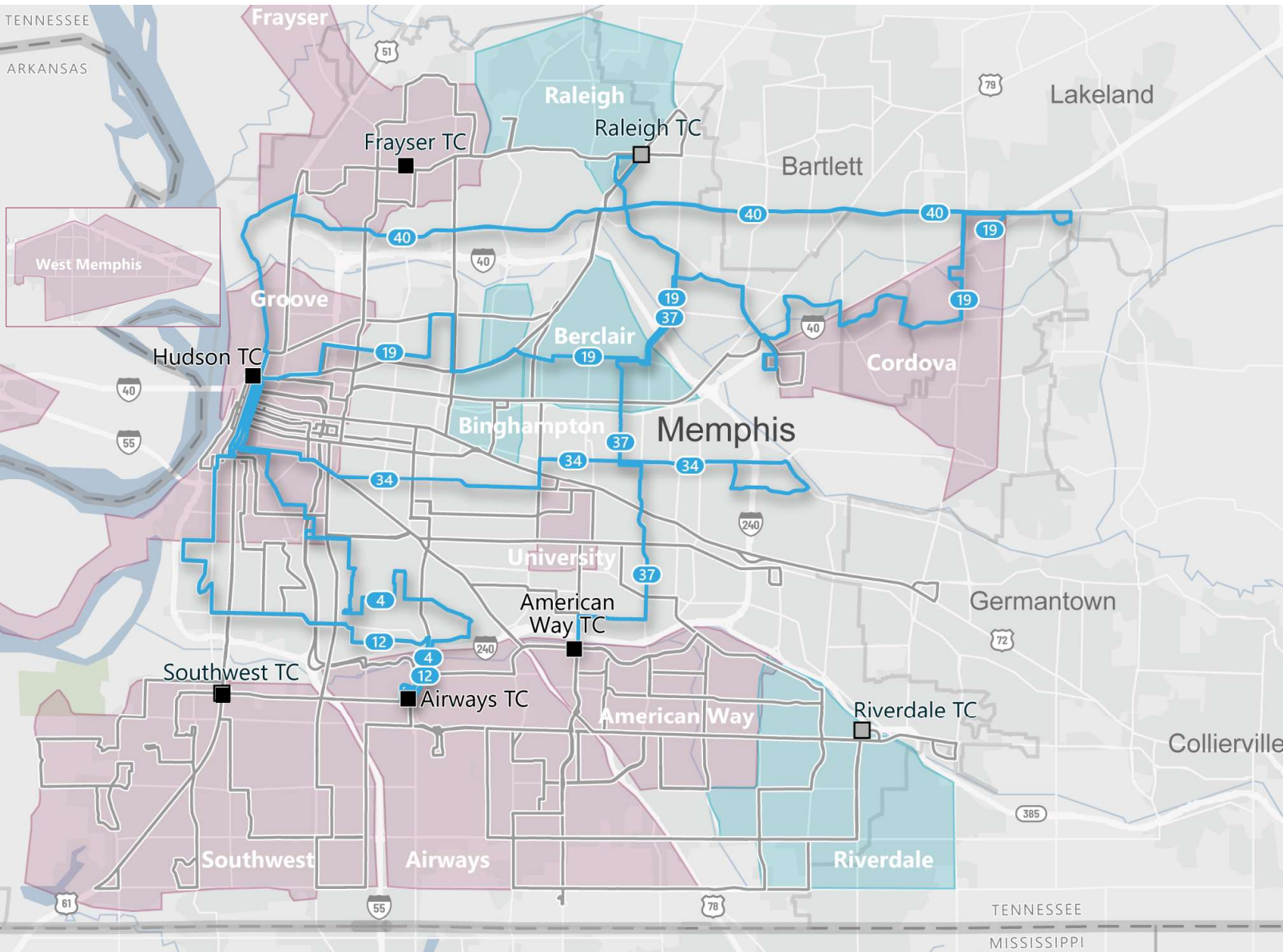
Frequency (minutes between buses) at midday on a weekday

- Trolley
- 15 minutes
- 20 minutes
- 30 minutes
- 60 minutes
- 120 minutes
- Line continues at lower frequency
- Demand responsive service from SW TC

The Draft Recommended Network is based on public and stakeholder input on concepts developed for the Memphis 3.0 Transit Vision. The network will be implemented in 2022, if the city invests an additional \$30 million per year in transit.

# Memphis 3.0 Transit Vision Recommended Network





## Recommended Network - New

Phase 3: FY 30 - 32

— Routes  
no alignment or frequency changes

### Phase 3 Route Changes

Phase also includes service span expansion for select routes

### Weekday Midday Frequency

— 15 minutes

— 20 minutes

— 30 minutes

— 40 minutes

— 60 minutes

— 90 minutes

— 120 minutes

■ Transit Centers

■ Phase 3 Transit Centers

■ On-Demand Zones

■ Phase 3 On-Demand Zones

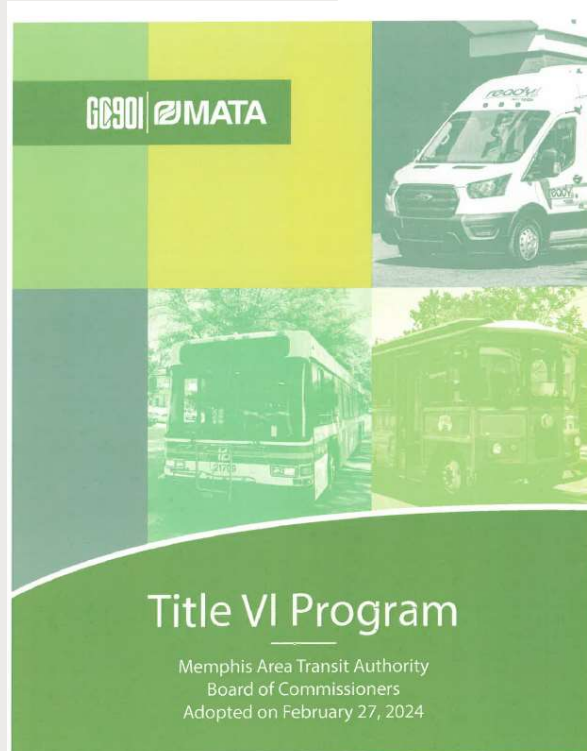
Data Sources: City of Memphis, Esri, MATA

0 2.5 5 Miles



# Title VI Program & Requirements

## Service Equity Analysis (Service Changes)



**TO:** MATA Board of Commissioners  
**FROM:** Bacarra S. Mauldin, Interim Chief Executive Officer  
**DATE:** June 26, 2024  
**RE:** Title VI Service Equity Analysis for:  
Proposed August 2024 Routes and Service Changes

As required by Federal Transit Administration (FTA) Circular 4702.1B, MATA staff has conducted a Title VI Service Equity Analysis for the proposed August 2024 route and service changes to determine the impact of the proposed service changes on minority and low-income populations. FTA requires recipients such as MATA to evaluate significant system-wide service changes and proposed improvements at the planning and programming stages to determine whether those changes have a discriminatory impact.

MATA's Board of Commissioners adopted a new Major Service Change Policy, Disparate Impact Policy, and Low-Income Burden Policy on March 25, 2013. The proposed route modifications and service changes proposed for the August 2024 route and service change do not exceed the criteria set forth in the adopted Major Service Change Policy and are covered by MATA's adopted Minor Service Change Policy. Although not required by the Minor Service Change Policy, the following Service Equity Analysis has been conducted to assess potential adverse impacts to populations protected by the provisions of Title VI.

### Definitions

**Minority:** The FTA defines a minority person as one who self-identifies as American Indian/Alaska Native, Asian, Black or African American, Hispanic or Latino, and/or Native Hawaiian/Pacific Islander. The minority percentage for the MATA service area is 72.0% as illustrated in Table 1: Service Area Population Data for Proposed Changes.

**Low Income:** The FTA defines a low-income individual as one whose household income is at or below the poverty guidelines set by the Department of Health and Human Services (DHHS). DHHS poverty thresholds are based on household size and income and are nearly identical to the guidelines used to define poverty in the 2015-19 U.S. American Community Survey (ACS), which form the basis of this review. The low-income percentage for this analysis is listed in Table 1: Service Area Population Data for Proposed Changes.





# **RIDER EXPERIENCE**

## Community Engagement Results:

- 19 public meetings scheduled across the city from September 12-24<sup>th</sup>, 109 attendees
- Outreach using various social media, websites, and email
- Local news coverage by newspapers and TV stations
- **Customers provided the following feedback:**
  - Strong desire to maintain fixed-route bus service, better frequency, longer span of service
  - Improved Service Reliability and On-Time Performance
  - More bus shelters, Clean Bus Stops, and Reliable Route Information



## Community Engagement Survey Results

- **How do you prefer to use MATA?**
  - Fixed-route 62%
  - Trolley 26%
  - Ready! On-Demand 6%
  - MATApplus 3%
  - Groove On-Demand 3%
- **What time of day are you most likely to use MATA?**
  - Mornings 33%
  - Evenings 20%
  - Afternoons 18%
  - Night 9%

# FY24 All Modes Ridership & Performance Metrics

- Unlinked Passenger Trips per Vehicle Revenue Mile is **0.46**
  - **Annual Unlinked Trips ÷ Annual Vehicle Revenue Miles**
  - A healthy benchmark is between 1 and 3 UPT/VRM meaning a reasonable level of ridership.
  - A number of factors define what is “healthy” including operating environment and frequency of service.
- Unlinked Passenger Trips per Vehicle Revenue Hour is **7.09**
  - **Annual Unlinked Trips ÷ Annual Vehicle Revenue Miles**
  - 15-25 is an ideal benchmark for this metric; however, it also depends on the operating environment, frequency of service and the capacity of the system.
- Operating Expense per Passenger Mile Traveled is **\$4.22**
  - **Annual Operating Expense ÷ Annual Passenger Miles**
  - This number should fall between \$1 - \$1.50
  - Factors affecting the efficiency of this number include urban density, labor, and fuel costs and system type.
  - Rail systems have higher operating costs per passenger mile than bus systems.
- Operating Expense per Unlinked Passenger Trip **\$21.91**
  - **Annual Operating Expense ÷ Annual Unlinked Passenger Trips**
  - An efficient number is \$2-\$5 per trip
  - Factors that impact this cost include labor costs, vehicle maintenance, infrastructure upkeep, and ridership.



Route		WEEKDAY	SATURDAY	SUNDAY
1	Union	120 min headway, 1 block	120 min headway, 1 block	120 min headway, 1 block
2	Madison (UofM & Mt. Moriah)	30 min headway peak, 60 min headway last trip, 2 blocks	30 min headway, 2 blocks	60 min headway, 1 block
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8	Chelsea & Highland	60 min headway, 2 blocks	60 min headway, 2 blocks	60 min headway, 1 blocks
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16	Southeast Circulator	SUSPENDEND	SUSPENDEND	SUSPENDEND
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28	Airport	SUSPENDEND	SUSPENDEND	SUSPENDEND
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69	Winchester	SUSPENDEND	SUSPENDEND	SUSPENDEND
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102	Trolley Madison	SUSPENDEND	SUSPENDEND	SUSPENDEND

## Estimated Savings of Proposed Spring Service Change

Scenario C3 - Current Service/Priority Blocks (April 6, 2025)	Operating Cost	Revenue Hours	Revenue Miles	Peak Vehicles	Spare Vehicles (20%)	Total Fleet
Motorbus	\$ 40,192,290	223,291	3,618,029	57	11	68
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<b>Total</b>	<b>\$ 51,257,232.00</b>	<b>360,898</b>	<b>5,177,225</b>	<b>121</b>	<b>24</b>	<b>145</b>
<b>Percent Change (Current to Scenario C3)</b>	<b>-20%</b>	<b>-12%</b>	<b>-17%</b>	<b>-13%</b>	<b>-19%</b>	<b>-14%</b>

- The estimated cost savings for implementation of the proposed service plan is 20% difference from current operations or \$12,694,891.



**QUESTIONS?**





**MEMPHIS AREA TRANSIT AUTHORITY**  
**Transit Service Planning and Rider Experience Committee**

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**RESOLUTION NO. Service 1-22-25**

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# Proposed Service Enhancements SPRING 2025

MATA Board of Commissioners



# PROPOSED SPRING SERVICE CHANGE

The proposed Spring Service Change uses the *current service* that was approved by the prior board and went into effect on **August 11, 2024**.

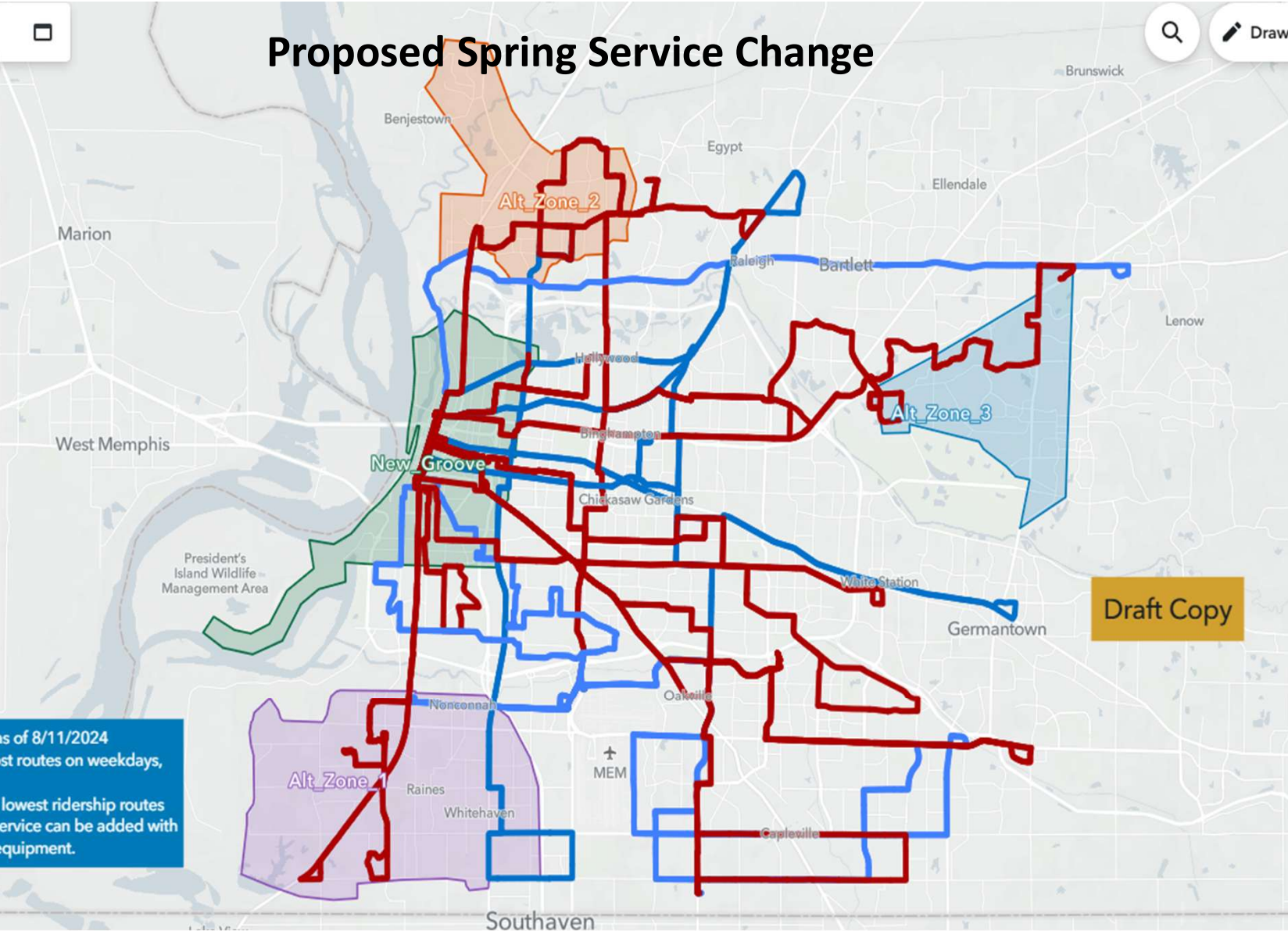
## Key Points:

- Implementation on **April 6, 2025**
- **Maintain 19 Active Fixed Routes, 3 Ready! On-Demand Zones, & Groove-On-Demand**
- “Suspend” the **five lowest ridership routes until sufficient manpower and equipment becomes available to add the service back.**
- The Spring Service Change will be kept in line with prior public review and the Title VI analysis to maintain compliance with FTA policies and regulations.
- The goal of the proposed service change is to improve **"service reliability AND create a service routine that MATA can successfully deliver."**



# Proposed Spring Service Change

- █ 1 Union
- █ 2 Madison
- █ 4 Walker
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1) Normal span of service as of 8/11/2024  
 2) Similar frequency on most routes on weekdays, Saturdays, and Sundays  
 4) Service suspended on 5 lowest ridership routes 16,28,34,37, and 69 until service can be added with available manpower and equipment.

Draft Copy

## Routes with Lowest Ridership

### Route 16

- 130 Weekly Boardings
- 4.45 Weekly Avg. Passengers Per Hr

### Route 28

- 123 Weekly Boardings
- 4.52 Weekly Avg. Passengers Per Hr

### Route 34

- 76 Weekly Boardings
- 3.61 Weekly Avg. Passengers Per Hr

### Route 37

- 74 Weekly Boardings
- 3.89 Weekly Avg. Passengers Per Hr

### Route 69

- 193 Weekly Boardings
- 2.71 Weekly Avg. Passengers Per Hr





## PROPOSED HEADWAYS BY ROUTE vs. CURRENT SERVICE

ROUTE	CURRENT WEEKDAY			PROPOSED WEEKDAY			CURRENT SATURDAY			PROPOSED SATURDAY			CURRENT SUNDAY			PROPOSED SUNDAY		
	HEADWAY	TRIPS	BLOCKS	HEADWAY	TRIPS	BLOCKS	HEADWAY	TRIPS	BLOCKS	HEADWAY	TRIPS	BLOCKS	HEADWAY	TRIPS	BLOCKS	HEADWAY	TRIPS	BLOCKS
1 UNION	30	30	3	90	12	1	90	9	1	90	9	1	90	7	1	90	7	1
2 MADISON	30	25	5	60	12	2	60	18	5	60	9	2	60	9	2	120	5	1
4 WALKER	60	14	2	75	12	2	60	8	2	75	9	2	60	8	2	75	8	2
7 SHELBY & HOLMES	60	13	2	60	10	4	60	9	2	90	6	1	60	9	2	90	6	1
8 CHELSEA & HIGHLAND	30	35	5	30	34	5	30	24	5	60	12	2	30	17	5	120	5	1
11 FRAYSER	60	18	2	60	18	2	60	13	2	60	13	2	60	9	2	120	5	1
12 MALLORY	60	14	2	60	14	2	120	5	1	120	5	1	NO SUNDAY SERVICE			NO SUNDAY SERVICE		
16 SE CIRCULATOR	120	7	1	SUSPENDED			120	6	1	SUSPENDED			120	5	1	SUSPENDED		
19 VOLLINTINE	30/90	13	3	75	11	2	30/90	10	3	75	8	2	NO SUNDAY SERVICE			NO SUNDAY SERVICE		
28 AIRPORT	120	7	1	SUSPENDED			120	5	1	SUSPENDED			90	6	1	SUSPENDED		
30 BROOKS	60	18	4	60	16	6	60	10	4	60	11	6	60	8	4	120	5	3
32 HOLLYWOOD	60	19	3	75	14	2	60	13	3	75	11	2	60	8	3	75	7	2
34 CENTRAL & WALNUT GROVE	120	7	1	SUSPENDED			120	5	1	SUSPENDED			NO SUNDAY SERVICE			SUSPENDED		
36 LAMAR	30	35	6	30	35	6	30	23	6	60	12	3	30	16	6	60	9	3
37 PERKINS	120	6	1	SUSPENDED			120	4	1	SUSPENDED			NO SUNDAY SERVICE			SUSPENDED		
39 S. THIRD	30	31	4	90	12	1	30	25	4	90	8	1	30	17	4	90	6	1
40 STAGE & LAUDERDALE	60	14	4	120	8	2	60	13	4	120	7	2	60	11	4	120	5	2
42 CROSSTOWN	30	34	7	30	34	7	60	12	4	60	12	4	60	8	4	120	5	2
50 POPLAR	30	33	5	30	33	5	60	12	3	60	12	3	60	9	3	90	6	2
52 JACKSON	30	33	4	30	33	4	60	13	2	60	13	2	60	9	2	120	5	1
53 SUMMER	60	15	2	60	15	2	60	9	2	60	9	2	120	5	1	120	5	1
57 PARK	60	18	2	60	18	2	60	12	2	60	12	2	60	8	2	120	5	1
69 WINCHESTER	60	13	4	SUSPENDED			60	9	4	SUSPENDED			NO SUNDAY SERVICE			SUSPENDED		

## Agency Improvement of Proposed Service Change

- **Requires Less Vehicles @ 121 Peak Vehicles**
  - Current Operations (All Modes): 139 Vehicles
- **Requires Less Operators @ 117 Operators**
  - Current Operators Required: 150 Operators
  - 33 Operators will be added to Extra Board
- Provides **Maintenance Department** with Additional Time to Make Bus Repairs and Keep Buses in Rotation
- Reduced Need for Extra Board Staff for Operators that are out on any type of Leave.
- Creates a path to replenish frequency on major routes.
- Provides cost savings in ***fuel consumption, preventive maintenance, and daily vehicle servicing costs.***





**MEMPHIS AREA TRANSIT AUTHORITY**

**Finance and Audit Committee**

40 South Main Street,  
Memphis, TN 38103  
Bacarra Mauldin, Interim  
CEO  
[www.matatransit.com](http://www.matatransit.com)

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**RESOLUTION NO. Finance 1-22-25**

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# Finance Committee – Financial Update

January 22, 2025



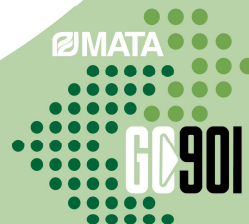
# Income & Expenditure Summary July through November 2024

November 30, 2024	FY 2025 Operating Expenses Actual vs. Budget												Through: <b>Nov-24</b>		
	1	2	3	4	5	6	7	8	9	10	11	12	Fiscal Year-To-Date		Variance
FY2025 Actual	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Actual	Budget	Fav (Unfav)
<b>Revenues - Capital</b>															
<b>Revenues - Other</b>	3,518.0	4,783.9	15,971.3	3,044.0	3,358.6								30,675.9	43,838.8	(13,162.9)
<b>REVENUES - TOTAL</b>	3,518.0	4,783.9	15,971.3	3,044.0	3,358.6								30,675.9	43,838.8	(13,162.9)
<b>Salaries &amp; Wages</b>	3,212.5	3,024.1	2,508.6	2,743.2	2,684.8								14,173.2	14,752.7	579.4
Employee Leave	307.2	442.1	324.8	263.9	219.4								1,557.3	1,323.4	(234.0)
Other Fringes	431.2	546.6	397.3	385.7	396.9								2,157.6	2,427.4	269.8
HealthCare Costs	504.4	236.1	241.0	66.3	268.5								1,316.3	1,198.1	(118.2)
<b>Total Employee Costs</b>	4,455.2	4,248.8	3,471.8	3,459.1	3,569.6								19,204.5	19,701.5	497.0
<b>Services</b>	1,351.0	1,654.7	1,126.2	1,789.2	1,137.3								7,058.4	5,761.3	(1,297.1)
Materials & Supplies	763.9	1,145.3	917.7	504.3	597.7								3,928.9	4,618.8	689.9
Utilities/Telephone	50.1	67.5	222.3	108.1	53.3								501.3	1,247.5	746.2
Insurance	119.4	113.5	93.0	87.9	85.6								499.4	173.0	(326.4)
Misc & Taxes	60.9	107.3	27.7	32.5	27.6								256.0	360.6	104.6
Lease/Rentals	136.4	51.9	53.2	29.2	24.6								295.2	286.7	(8.5)
<b>Operating Expenses</b>	6,936.9	7,389.0	5,911.9	6,010.1	5,495.7								31,743.7	32,149.5	405.8



# Income & Expenditure Summary - continued

- Revenues
  - Operating revenues are \$445.2k behind budget of which \$406k is Fare Box.
- Operating Expenses
  - Total Operating Costs are being well managed at \$31,743.7k – \$588.2k under Budget
- Employment Costs
  - At 19,204.4k are \$497k under Budget due to higher levels of attrition prior to planned cuts
- Services
  - At \$7,058.4k are \$1,297.1k over Budget due higher maintenance, professional and security costs
- Materials & Supplies
  - \$689.9k under Budget at \$3,928.9k which offsets in part the overage in Services.
- Others
  - \$516k under Budget at \$1,551.9k mainly due to Utilities over-budgeting/savings.



# Cash Flow Forecast

## January 6, 2025 through June 30, 2025

	Actual	Projection	Difference	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS	Estimated RESULTS
<b>CASH BALANCE</b>				\$ 160,419	\$ 479,419	\$ 439,219	\$ 4,184,219	\$ 3,051,019	\$ 6,872,004	\$ 3,529,846	\$ 9,944,388	\$ 4,579,930	\$ 1,655,272
Inter-Company Transfer													
Month													
				Fav/ (UnFav)									
				12/23/24 - 01/17/2025									
				1/20 - 1/24	1/27 - 2/1	2/3 - 2/7	2/10 - 2/14	2/17 - 2/21	2/24 - 2/28	March 2025	April 2025	May 2025	June 2025
<b>EXPENDITURES</b>													
Payroll	1,479,450	1,585,529	106,079		770,000		715,000		715,000	1,621,058	1,621,058	1,621,058	1,621,058
Payroll		10,000	10,000	5,000		5,000		5,000		10,000	10,000	10,000	10,000
Retro Bonus			0										
Payroll Taxes	484,894	490,000	5,106		240,000		225,000		225,000	520,000	520,000	520,000	520,000
Payroll Taxes			0										
State Taxes			0										
Payroll Deductions	57,922	63,000	5,078	20,000		10,000		33,000		53,000	53,000	53,000	53,000
Payroll Deductions	2,528	3,700	1,172	1,200	1,200	1,200	1,200	1,200	2,400	2,400	2,400	2,400	2,400
Pension-Employee	32,793	45,000	12,207	20,000		20,000		20,000		40,000	40,000	40,000	40,000
DCP - Employee	128,436	134,000	5,564	63,970		65,000		65,000		130,000	130,000	130,000	130,000
DCP - Employer	118,735	124,000	5,265	58,823		59,000		59,000		118,000	118,000	118,000	118,000
DCP Pension Loan	46,501	50,000	3,499	25,000		25,000		25,000		50,000	50,000	50,000	50,000
Pension-Employer			0								113,000		
Bank Service Charge	3,378	0	(3,378)										
MTM Vendors Pymts	251,210	250,000	(1,210)	125,000		50,000		225,000		275,000	275,000	275,000	275,000
MATA Vendors Pymts	859,216	1,275,000	415,784	250,000	500,000	250,000	600,000	250,000	600,000	1,700,000	1,700,000	1,700,000	1,700,000
Tool Allowance								160,000					
Uniform Allowance										456,000			
American Express	35,870	25,000	(10,870)			25,000			25,000	25,000	25,000	25,000	25,000
Gallagher/PMA Ins	0	0	0										
PMA-Workers Comp Claims	63,391	30,000	(33,391)		16,000		30,000			30,000	30,000	30,000	30,000
Liability Claims	3,000	0	(3,000)										
CIGNA	326,190	600,000	273,810	150,000		200,000		200,000		400,000	400,000	400,000	400,000
RX Benefits	62,272	200,000	137,728		100,000	100,000	100,000	100,000	100,000	400,000	400,000	400,000	400,000
Employee Spending	4,153	20,000	15,847	20,000						10,000	10,000	10,000	10,000
Ratio Tower MATA Savings Transfer	946,753	0	(946,753)					450,000					
<b>Operating Expenditures</b>	\$ 4,906,693	\$ 4,905,229	\$ (1,464)	\$ 738,993	\$ 1,626,000	\$ 810,200	\$ 1,670,000	\$ 1,603,200	\$ 1,665,000	\$ 5,840,458	\$ 5,497,458	\$ 5,384,458	\$ 5,384,458
<b>ACTUAL CASH RECEIPTS</b>	<b>Actual</b>	<b>Projection</b>	<b>Difference</b>	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated	Estimated
				1/20 - 1/24	1/27 - 2/1	2/3 - 2/7	2/10 - 2/14	2/17 - 2/21	2/24 - 2/28	March 2025	April 2025	May 2025	June 2025
FantBox.NET, AmWay, ATC	72,475	140,000	(67,525)	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
Misc Deposits	31,530	40,000	(8,470)		5,000		5,000		5,000		5,000		5,000
Federal Funds FY2024													
Federal Funds FY2025	148,017	148,017	0							2,478,300	5,087,000		7,434,800
Federal - Oper Asst & PM/ADA FY2024													
Federal - Oper Asst & PM/ADA FY2025													
Shelby County Oper Grant FY2025													
State of TN Funds FY2025											6,800,000		
State-TN Oper Asst & PM/ADA FY2024													
City of Memphis - CIP						500,000							
City of Memphis - Deferral Assistance FY2025							4,000,000						
City of Memphis - Bridge Loan FY2025									5,000,000				- 5,000,000
City of Moha - Oper Assistance FY2025	2,806,336	2,950,000	(143,664)		1,920,000	250,000	1,390,000		460,985				
SAVINGS transfers	558,635	0	558,635	388,118				450,000					
<b>Incoming Operating Funds</b>	<b>3,616,993</b>	<b>3,278,017</b>	<b>338,976</b>	<b>408,118</b>	<b>1,945,000</b>	<b>770,000</b>	<b>5,415,000</b>	<b>470,000</b>	<b>5,485,985</b>	<b>2,498,300</b>	<b>11,912,000</b>	<b>20,000</b>	<b>2,459,800</b>



# Cash Flow - continued

- Cash is actively managed on a daily basis
- Service changes postponed by 3 months at a cost of c\$4,000k
- Shortfall has not been funded leaving cash at a critical juncture
- Need to draw on City Operating Grant for vendors week of 1/27 and 2/3 pending deferral funds
- Out with this unfunded item the Agency's cash flow has recovered with a need for only a \$5m Bridge Loan due to timing at end February.
- Considerable Progress Made in Addressing Accounts Payable
  - Total AP down by 66% from end FY2024 to \$3,726k at end December
  - AP 60+ days down by 61% from end FY2024 to \$4,086k at end December





# Critical Vendors Week of January 27, 2025

Vendor Name	Total Payment	60-90	90 & Over
BATTERIES & BULBS	5,778.00		5,778.00
COMSERV	111,360.40	72,146.00	39,214.40
GILLIG	18,905.04		18,905.04
GREAT AMERICA FINANCIAL	23,715.25	23,715.25	
ILLINOIS CENTRAL	9,628.78	2,054.14	7,574.64
JIM'S TANK	39,178.74	27,477.70	11,701.04
MAGNOLIA SUPPLY	6,787.76	5,463.39	1,324.37
MOHAWK	17,396.08	14,262.48	3,133.60
PARMAN ENERGY	3,472.23	3,472.23	
PRETECKT	3,000.00	3,000.00	
PETROLEUM TRADERS	74,719.71		74,719.71
SHELBY ELECTRIC	6,073.50		6,073.50
SOUTHERN TIRE	14,026.62	14,026.62	
TERMINIX	1,255.00	851.00	404.00
EAGLE SALES	1,350.71		1,350.71
UNISTAR SPARCO	8,899.61	8,899.61	
GRIFFITH TOWING	1,575.00	350.00	1,225.00
SAYLE OIL	61,477.35	61,477.35	
CONTINENTAL BATTERY	9,103.32	9,103.32	
RATP DEV	21,514.03	21,514.03	
CONVERGE ONE	4,637.55	4,637.55	
CONVERGE ONE, INC	182.70	182.70	
JAY BANASIAK	7,575.00	7,575.00	
WOLFE'S EXTERIOR	2,085.00	1,390.00	695.00
NOREGON SYSTEMS	12,660.00	12,660.00	
HOMER SKELTON	12,145.32	12,145.32	
VIA MOBILITY	550.00	550.00	
VESTIS	10,446.17	4,514.00	5,932.17
	489,498.87	311,467.69	178,031.18

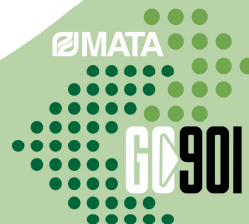
- Total Payments scheduled for week of 1/27 = \$489.5k
- Forecast to draw from City Operating Grant
- Additional draw forecast week of 2/3 in amount of \$250k





# December Financials

- Final entries being completed
- Significant workload has slowed progress
- Trial Balance entries to be completed by January 24, 2025
- December Income and Expenditure statement to be completed by January 31, 2025





**MEMPHIS AREA TRANSIT AUTHORITY**

**Board of Commissioners**

40 South Main Street,  
Memphis, TN 38103  
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**RESOLUTION NO. 2025 Board Schedule**

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## 2025 Board of Commissioners Schedule

Date	Time
Wednesday, January 15 <sup>th</sup> Committee Meetings 10am – 11am Finance and Audit 11am – 12pm Transit Service 12pm – 1pm Business Operations 1pm – 2pm Executive	10:00am-2:00pm
<b>Wednesday, January 15<sup>th</sup> Executive Session</b>	<b>2:00pm-2:30pm</b>
<b>Wednesday, January 15<sup>th</sup> Special Called Meeting</b>	<b>2:30pm</b>
Wednesday, January 22 <sup>nd</sup> Committee Meetings 12pm – 12:50pm Finance and Audit 12:50pm – 1:40pm Transit Service 1:40pm – 2:30pm Business Operations 2:30pm – 3:30pm Executive	12:00pm-3:30pm
<b>Wednesday, January 22<sup>nd</sup> Regular Meeting</b>	<b>3:30pm</b>
Wednesday, February 5 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
Wednesday, February 12 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
<b>Wednesday, February 19<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Friday, March 7 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
Wednesday, March 19 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
<b>Wednesday, March 26<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Thursday, April 17 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
Monday, April 21 <sup>st</sup> Committee Meetings 1pm – 1:30pm Finance and Audit 1:30pm – 2pm Transit Service 2pm – 2:30pm Business Operations 2:30pm – 3pm Executive	1:00pm-3:00pm

<b>Wednesday, April 23<sup>rd</sup> Regular Meeting</b>	<b>3:30pm</b>
Friday, May 2 <sup>nd</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
Thursday, May 22 <sup>nd</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
<b>Wednesday, May 28<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Wednesday, June 11 <sup>th</sup> Committee Meetings 12pm – 1:15pm Finance and Audit 1:15pm – 2:30pm Transit Service 2:30pm – 3:45pm Business Operations 3:45pm – 5pm Executive	12:00pm-5:00pm
Wednesday, June 18 <sup>th</sup> Committee Meetings 1pm – 1:30pm Finance and Audit 1:30pm – 2pm Transit Service 2pm – 2:30pm Business Operations 2:30pm – 3pm Executive	1:00pm-3:00pm
<b>Wednesday, June 25<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
July 19 <sup>th</sup> -22 <sup>nd</sup> APTA Transit Board Members Seminar	All day in Kansas City, MO
Monday, July 28 <sup>th</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm - 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, July 30<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Wednesday, August 20 <sup>th</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm – 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, August 27<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Monday, September 22 <sup>nd</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm – 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, September 24<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Wednesday, October 8 <sup>th</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm – 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, October 15<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>

Wednesday, November 12 <sup>th</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm – 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, November 19<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>
Wednesday, December 10 <sup>th</sup> Committee Meetings 1pm – 2pm Finance and Audit 2pm – 3pm Transit Service 3pm – 4pm Business Operations 4pm – 5pm Executive	1:00pm-5:00pm
<b>Wednesday, December 17<sup>th</sup> Regular Meeting</b>	<b>3:30pm</b>

**\*Dates, times and locations are subject to change with adequate notice\***